

The Summer Struggle for Idaho Families

Affording the Opportunities Parents Want for Youth

Idaho parents want a summer full of opportunity for their children to explore, connect, and grow. But cost puts summer programs out of reach for many.

FAMILIES WANT A SUMMER FULL OF OPPORTUNITY FOR THEIR KIDS



TOP FIVE FACTORS IDAHO PARENTS LOOK FOR IN SUMMER PROGRAMS:

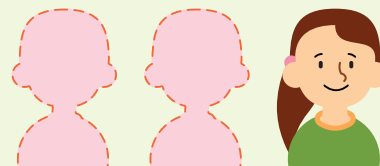
- 1 Safe environment
- 2 Opportunities to build confidence
- 3 Opportunities to interact with peers and build social skills
- 4 Opportunities to develop positive relationships with other kids in the program
- 5 Knowledgeable and caring staff

TOO MANY IDAHO CHILDREN ARE MISSING OUT ON SUMMER PROGRAMS

Parents of
145,022 children
want summer programs

× 100,383
children don't have access

More than 2 in 3 Idaho children are missing out.



Affordability is the top challenge for Idaho families.

SUMMER PROGRAMS ARE OUT OF REACH FOR TOO MANY IDAHO FAMILIES DUE TO COST

35%

of parents report cost is a barrier to enrolling their child in a summer program

LOCATION, TRANSPORTATION, AVAILABILITY, AND FINDING INFORMATION ON SUMMER PROGRAMS ARE ALSO BARRIERS



21%

Issues with location or transportation



20%

Programs unavailable



24%

Information on summer programs is not easy to find

Idaho parents give summer programs high marks and want them funded!

PARENTS WHO HAVE FOUND A SUMMER PROGRAM RATE IT HIGHLY

93%

Satisfaction



86%

of parents favor public funding for summer learning opportunities

SUPPORT IS STRONG AND BIPARTISAN



92%

Democrats



79%

Independents



83%

Republicans

What You Can Do

Learn more and see recommendations for action at aa3pm.co

About the Survey

America After 3PM is a national online survey of parents or guardians of school-aged children, with supplemental interviews conducted by telephone. Data were collected by Edge Research on behalf of the Afterschool Alliance. In Idaho, 317 households and 538 children were screened for this study. Child-level statewide projections are based on total school enrollment numbers for the 2021-2022 school year from the U.S. Department of Education, National Center for Education Statistics.

The *America After 3PM* summer findings are based on research funded by The Wallace Foundation.

