

Science Center-Afterschool Partnership Grants

Celebrating *Lights on Afterschool 2014*

August 8, 2014



Today's Speakers

Melissa Ballard

*Research Associate, STEM
Afterschool Alliance*



Wendy Hancock

*Manager, Professional Development &
Exhibition Services
Association of Science-Technology Centers*



The Afterschool Alliance

- National non-profit based in DC
- Wide & deep reach at the grassroots & grasstops
 - Work with more than 25,000 program providers
 - 42 statewide afterschool networks
 - 100+ Afterschool Ambassadors at the city level
 - Bipartisan afterschool caucus in House & Senate
- Systems-building approach:

1

Field-Building

2

Research

3

Policy, Advocacy & Communications



Association of Science-Technology Centers (ASTC)

Global organization providing collective voice, professional support, and programming opportunities for science centers, museums, and related institutions whose innovative approaches to science learning inspire people of all ages about the wonders and meaning of science in their lives.

- 660 members in 48 countries
- Find a science center www.astc.org/about/members.htm



ASTC & the Afterschool Alliance

Previous & Upcoming Work

PREVIOUSLY

- [Clinton Global Initiative America commitment](#)
- ASTC's 2013 annual conference
- [Science center youth](#) at the 2014 *Afterschool for All Challenge*

UPCOMING

- *Lights On Afterschool* minigrants (Aug–Oct 2014)
- ASTC's annual conference (October 2014)
- Science center youth coming to the 2015 *Afterschool for All Challenge* (March)

STEM Learning Partnership Minigrants

- Encourage partnerships between science centers & afterschool providers
- 20 minigrants of \$1,500
- Supports a 2014 Lights on Afterschool event
 - Can be used for supplies, materials, or staff time and transportation related to the event

NOYCE
FOUNDATION

What is *Lights On Afterschool*?

- Grassroots advocacy & a *celebration*
- It's our 15th year!
- In 2013 – 7,500 events attended by 1 million people
- National partners include 4-H Afterschool, Boys & Girls Clubs, YMCA, Girl Scouts, Girls Inc., & the 21st CCLC initiative



www.afterschoolalliance.org/loa.cfm



October 23, 2014

Lights On is an opportunity to:

- Declare your commitment to out-of-school time, youth development, and/or K-12 STEM education
- Establish and/or strengthen relationships with afterschool providers in your community
- Demonstrate to stakeholders what afterschool and informal science education looks like, and garner support
- Highlight the need for more resources
- Start or solidify a relationship with elected officials
- Engage new partners, like the private sector and local business
- Get media coverage and develop media contacts
- Build awareness and goodwill in the community
- Give your children, your staff and parents something to celebrate



What can I do for *Lights On?*

Anything you want!



Event Example:

Kingman Museum (Battle Creek, MI)

- Carnival/festival, about 1,000 people
- Led by school district's' 21st CCLC afterschool program
- Co-hosted with Leila Arboretum Children's Garden
- At the garden: food and activities like face painting, games, a clown making balloon animals, a photo booth
- STEM activities at museum



Event Example: Project GUTS (Santa Fe, NM)

- Celebration for students, afterschool facilitators, families, & community
- High parent attendance
- Activities – creative computing, board games
- Project Gallery – community partners & staff talked through curriculum and projects for parents, policy makers, funders, and other VIP's.
- Award ceremony



Event Example: COSI (Columbus, OH)

- Opened entire science center for an afternoon event
- 1,500+ students and adults from 40+ afterschool programs
- **Partners** – Communities in Schools, Cap City Kids, the Mayor's Office of Education, Action for Children, Children's Hunger Alliance and the YMCA of Central Ohio.
- **Speakers** – Mayor and local athlete
- **Entertainment** – step teams and other performing artists, mascots from local professional teams.



Planning Your *Lights On*

1. Find an afterschool partner

- Statewide Afterschool Networks or city intermediaries
- Contact local affiliates of national supporters: afterschoolalliance.org/loaNatPartners.cfm
- Look at last year's local *Lights On* events: afterschoolalliance.org/loaFindEvent.cfm
- Reach out to past visiting groups

2. Find a science center partner

www.astc.org/sciencecenters/find.php



OCTOBER 23, 2014

LIGHTS ON AFTERSCHOOL

A project of the Afterschool Alliance.

[Home](#) [Register](#) [Plan Your Event](#) [Find An Event](#) [Gallery](#) [Press Room](#) [Partners](#) [Contests](#) [Afterschool Alliance Site](#)

Event Planning Kit

Events are easy!

Lights On Afterschool celebrations don't have to be elaborate—there are plenty of simple, creative ways to showcase the important opportunities available to kids after school. You'll find everything you need right here.



afterschoolalliance.org/loaEventKit.cfm



Getting Started

Before you start planning, let's figure out the basics: Who, What, When & Where

Planning Checklist

Invitations? Check!
Media plan? Check!
A *Lights On* event to remember?
CHECK!

Event Ideas & Activities

Need some inspiration? We've got some bright ideas for easy activities to make your event a success.

Order Swag

Bulbs, bands & backpacks!



Get Media

Tips, tricks and materials to help you become your own PR

Sign The Petition

We've collected 13K signatures. Add your

Reach Out To Policy Makers

Lights On Afterschool is the perfect time to

Additional Resources

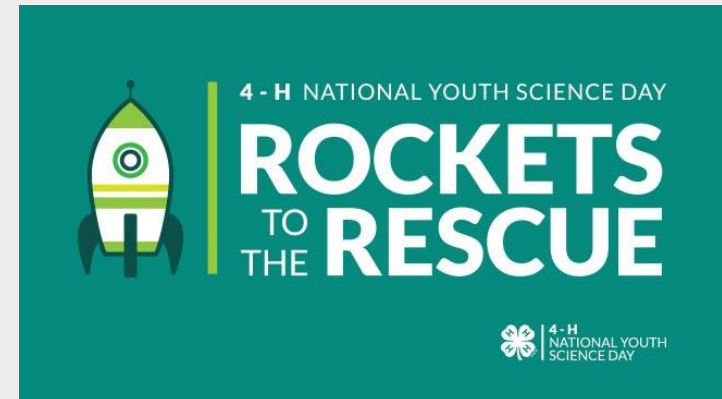


In the archives:

- Securing an awesome location
- Getting VIPs to your event
- Engaging parents at your event
- Tips for getting media coverage

Coming in August:

- 4-H Science Day



Who is eligible to apply?

ASTC-member science centers or museums in the U.S. that are interested in developing a new partnership with a statewide afterschool network or a larger afterschool program with multiple sites.

Eligibility Requirements:

- Science centers and museums must have **current membership in ASTC.**
- Science centers and museums must be based in the **United States.**
- The afterschool partner must be a part of a larger afterschool program with **multiple sites** or be the **statewide afterschool network.**
- Both partners should **share an interest** in developing or increasing their capacity for STEM programming for youth in out-of-school-time programs.
- Submission of a **complete application** (due Aug. 22, 2014 by 11 PM ET)



Selection Process

Applications will be reviewed to determine the
20 minigrant recipients.

Priority is given to applications that:

- Applicants which are forming new partnerships
- Reflect a variety of geographic and demographic settings
- Applicants which are proposing activities with high potential to be shared or spread to other afterschool/science center contexts, or serve as exemplars to the field
- Applicants which identify a general shared goal, with reference to a STEM-related event

What other important dates or deadlines are there?

- Deadline for online submission is August 22, 2014 at 11 PM ET
- Recipients notified in early September
- Events take place between October 1–31, 2014

Application Process

1. Find a partner in your community
2. Develop an event plan with your new partner
3. Application requires shared information:
 - ASTC Member
 - Visitorship, operating expenses, number of full time employees
 - Afterschool Partner
 - Number of youth served, any affiliations (YMCA, 4-H, Boys & Girls Club, etc.), funding sources
4. ASTC-member completes the [online application](#)
 - Submit by Friday, August 22 by 11:00 PM ET

ASTC Conference 2014

October 18-21 • Raleigh, NC

Hosted by North Carolina Museum of Natural Sciences

1. STEM Afterschool Community of Practice meet-up (Monday)

2. Sessions of Interest:

A. You Do Great Work, But How Do You Sell It?

- How to describe the impact of STEM learning in out-of-school time
- **Presenters:** Afterschool Alliance; Museum of Science, Boston; Virginia Partnership for Out-of-School Time; Oregon Afterschool for Kids

B. Dimensions of Impact: The pressure to scale afterschool STEM

- How, when, and where should you scale? How to leverage partnerships to maximize impact while maintaining quality?
- **Presenters:** California Academy of Science; California Afterschool Network; Exploratorium; Museum of Science and Industry; Community Science Workshop; Science Museum of Minnesota



conference.astc.org

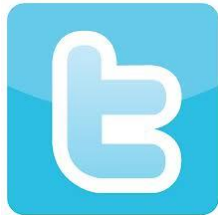
Follow-up Questions:

About the RFP:
Wendy Hancock

profdev@astc.org
www.astc.org

About Lights On:
Melissa Ballard

mjballard@afterschoolalliance.org
www.afterschoolalliance.org/STEM



Follow Us

[@afterschool4all](https://twitter.com/afterschool4all)
[@ScienceCenters](https://twitter.com/ScienceCenters)



Like Us

[/afterschoolalliancedc](https://www.facebook.com/afterschoolalliancedc)
[/ScienceCenters](https://www.facebook.com/ScienceCenters)



Read Us

[Afterschool Snack Blog](http://www.astc.org/blog)
www.astc.org/blog