



Afterschool Alliance

MEDIA ALERT
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Local Winner of National Student Art Contest to be Honored by Major Beverage Company on Friday

Thanks to the maker of the number one specialty syrup in North America, 11-year-old Leonard Smith, a graduate of the Kruse Camp afterschool program of the Harris County Department of Education's Cooperative for After-School Enrichment, is about to become a nationally-known artist. Beginning this fall, Torani Peppermint syrup will sport a new, limited-edition art label designed by Smith, whose art was chosen from hundreds of entries from afterschool students all across the country. To celebrate Smith's win, Torani will host a *Soda Party* at his school.

**Friday, September 14
1:30 – 3:00 PM
Lorenzo de Zavala Fifth Grade Center
101 E. Jackson
Pasadena**

Kirk Lewis, Superintendent of Pasadena Independent School District, will speak at the event.

Torani is highlighting the importance of afterschool programs nationwide by promoting the artwork of children in afterschool programs on limited-edition beverage labels. The company will donate five percent of the sales of the limited edition bottles from September through December 2007 to the Afterschool Alliance. This is the third year Torani has sponsored the Art on Labels project in support of afterschool. Three other winners designed labels for Torani Ginger Spice syrup, Torani "Italian Eggnog" syrup, and Torani Pomegranate syrup, in California, Ohio and Rhode Island respectively.

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The Afterschool Alliance is a nonprofit public awareness and advocacy organization working to ensure that all children have access to quality afterschool programs. More information is available at www.afterschoolalliance.org

Torani/R. Torre & Company - For over 80 years, familiar Torani labels in bold shades of red, gold and blue have been visible in coffeehouses, restaurants and consumer kitchens. Torani, the premier brand of R. Torre & Company, is the number one flavored specialty syrup in North America and its products have spanned generations and inspired creativity. For more information or recipe inspiration, visit www.torani.com or call 800-775-1925.