

MEDIA ALERT
September 27, 2009

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Local Winner of National Student Art Contest To be Honored by Major Beverage Company on Thursday

Thanks to Torani, the maker of the number one specialty syrup in North America, fourth-grader Julia Grzep of the Young Rembrandts, Greater-Cleveland West's afterschool program is about to become a nationally-known artist. Beginning this fall, Torani Raspberry Syrup will sport a new, limited-edition art label designed by Grzep, whose art was chosen from hundreds of entries from afterschool students all across the country. To celebrate Grzep's win, Torani will host a *Pizza and Italian Soda Party* at her afterschool program.

Thursday, September 30

6:30 PM – 7:00 PM

Presentation and Unveiling

7:00 PM – 8:00 PM

Children's Art Class

Parmatown Mall

Young Rembrandts Art Gallery

(Between Roger's Jeweler's and the Children's Playground)

8031 West Ridgewood Drive

Parma, OH 44129

Special Guests Will Include:

Scott Ling, Torani Representative, California

Timothy J. DeGeeter, Ohio State Representative, 15th District

Torani is highlighting the importance of afterschool programs nationwide by promoting the artwork of children and youth in afterschool programs on limited-edition beverage labels. The company will donate five percent of the sales of the limited edition bottles from September through December 2010 to the Afterschool Alliance. This is the sixth year Torani has sponsored the Art for Kids project in support of afterschool. One other winner designed a label for Torani Sugar Free French Vanilla syrup this year, and she is based in New Mexico.

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The Afterschool Alliance is a nonprofit public awareness and advocacy organization working to ensure that all children have access to quality afterschool programs. More information is available at www.afterschoolalliance.org

Torani/R. Torre & Company - For over 80 years, familiar Torani labels in bold shades of red, gold and blue have been visible in coffeehouses, restaurants and consumer kitchens. Torani, the premier brand of R. Torre & Company, is the number one flavored specialty syrup in North America and its products have spanned generations and inspired creativity. For more information or recipe inspiration, visit www.torani.com or call 800-775-1925.