



Afterschool Alliance

MEDIA ALERT
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Local OH Winner of National Student Art Contest To be Honored by Major Beverage Company on Thursday

Thanks to the maker of the number one specialty syrup in North America, nine-year-old Jessica Hook of the Young Rembrandts, Greater Cleveland-West afterschool program of Westlake is about to become a nationally-known artist. Beginning this fall, Torani "Italian Eggnog" syrup will sport a new, limited-edition art label designed by Hook, whose art was chosen from hundreds of entries from afterschool students all across the country. To celebrate Hook's win, Torani will host a *Soda Party* at her afterschool program.

**Thursday, October 4
3:30 to 4:30 PM
Westlake Recreation Department
28955 Hilliard Boulevard
Westlake**

Dennis Clough, Mayor of Westlake, will present a proclamation and speak at the event.

Torani is highlighting the importance of afterschool programs nationwide by promoting the artwork of children in afterschool programs on limited-edition beverage labels. The company will donate five percent of the sales of the limited edition bottles from September through December 2007 to the Afterschool Alliance. This is the third year Torani has sponsored the Art on Labels project in support of afterschool. Three other winners designed labels for Torani Ginger Spice syrup, Torani Peppermint syrup and Torani Pomegranate syrup in California, Texas and Rhode Island, respectively.

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The Afterschool Alliance is a nonprofit public awareness and advocacy organization working to ensure that all children have access to quality afterschool programs. More information is available at www.afterschoolalliance.org

Torani/R. Torre & Company - For over 80 years, familiar Torani labels in bold shades of red, gold and blue have been visible in coffeehouses, restaurants and consumer kitchens. Torani, the premier brand of R. Torre & Company, is the number one flavored specialty syrup in North America and its products have spanned generations and inspired creativity. For more information or recipe inspiration, visit www.torani.com or call 800-775-1925.