



Afterschool Alliance

MEDIA ALERT
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Local Winner of National Student Art Contest to be Honored by Major Beverage Company on Friday

Thanks to the maker of the number one specialty syrup in North America, 13-year-old Nathaly Campos, a student at the Woodcraft Rangers afterschool program, is about to become a nationally-known artist. Beginning this fall, Torani Ginger Spice syrup will sport a new, limited-edition art label designed by Campos, whose art was chosen from hundreds of entries from afterschool students all across the country. To celebrate Campos' win, Torani will host a *Soda Party* at her afterschool program.

**Friday, September 14
4 – 5 PM
LA Academy Middle School
644 E. 56th Street
Los Angeles**

Alvaro Cortes, Assistant Superintendent for "Beyond the Bell" Branch will speak at the event.

Torani is highlighting the importance of afterschool programs nationwide by promoting the artwork of children in afterschool programs on limited-edition beverage labels. The company will donate five percent of the sales of the limited edition bottles from September through December 2007 to the Afterschool Alliance. This is the third year Torani has sponsored the Art on Labels project in support of afterschool. Three other winners designed labels for Torani "Italian Eggnog" syrup, Torani Pomegranate syrup and Torani Peppermint syrup in Ohio, Rhode Island and Texas respectively.

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The Afterschool Alliance is a nonprofit public awareness and advocacy organization working to ensure that all children have access to quality afterschool programs. More information is available at www.afterschoolalliance.org

Torani/R. Torre & Company - For over 80 years, familiar Torani labels in bold shades of red, gold and blue have been visible in coffeehouses, restaurants and consumer kitchens. Torani, the premier brand of R. Torre & Company, is the number one flavored specialty syrup in North America and its products have spanned generations and inspired creativity. For more information or recipe inspiration, visit www.torani.com or call 800-775-1925.