

MEDIA ALERT September 26, 2011 CONTACT: Johanna Diaz

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Stratford, OK to Celebrate Award-Winning Young Artists

Unprecedented Three Local Winners of National Student Art Contest To be Honored by Major Beverage Company on Wednesday

Thanks to Torani, the maker of the number one specialty syrup in North America, 14-year-olds Rachael Jones, Brook Minor and Haven Prine – all of the Stratford SAFE Bulldog Academy afterschool program – are about to become nationally-known artists. Beginning this fall, Torani Cherry, French Vanilla and Raspberry syrups will sport new, limited-edition art labels designed by the students, whose art was chosen from hundreds of entries from afterschool youth all across the country. To celebrate their win, Torani will host a *Pizza and Italian Soda Party* at their afterschool program.

Wednesday, September 28 3:00 PM Stratford SAFE Bulldog Academy 241 N. Oak Stratford, OK

Torani is highlighting the importance of afterschool programs nationwide by promoting the artwork of children and youth in afterschool programs on limited-edition beverage labels. The company will donate five percent of sales of Torani Raspberry and Torani Sugar Free French Vanilla with limited edition labels from September through December of this year to the Afterschool Alliance. Five percent of sales from the third student winner's cherry blossom art, on Torani's Cherry Syrup, will benefit children's relief programs in Japan following the tsunami. This is the seventh year Torani has sponsored the Art for Kids project in support of afterschool.

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The Afterschool Alliance is a nonprofit public awareness and advocacy organization working to ensure that all children have access to quality afterschool programs. More information is available at www.afterschoolalliance.org

Torani/R. Torre & Company - For over 80 years, familiar Torani labels in bold shades of red, gold and blue have been visible in coffeehouses, restaurants and consumer kitchens. Torani, the premier brand of R. Torre & Company,

is the number one flavored specialty syrup in North America and its products have spanned generations and inspired creativity. For more information or recipe inspiration, visit www.torani.com or call 800-775-1925.