

MEDIA ALERT September 23, 2013 CONTACT: <u>Luci Manning</u> or <u>Flo Trujillo</u> 202/371-1999 or 505/320-0615

Farmington, NM to Celebrate Award-Winning Young Artist

Local Winner of National Student Art Contest To be Honored by Major Beverage Company on Thursday

Thanks to Torani, the maker of the number one specialty syrup in North America, 11-year-old Lizzy Begay from the afterschool program at Farmington Public Library is about to become a nationally-known artist! Beginning this fall, Torani Sugar Free French Vanilla syrup will sport new, limited-edition art label designed by Lizzy, whose art was chosen from hundreds of entries from afterschool youth all across the country. To celebrate the win, Torani will host a *Pizza and Italian Soda Party* at Lizzy's afterschool program.

Thursday, September 26 4:00 PM Farmington Public Library 2101 Farmington Avenue, Farmington, NM

Special Guests Will Include: Farmington Mayor Tommy Roberts State Senator Bill Sharer (District 1) Farmington Councilperson Gayla McCulloch (District 3) Farmington City Manager Rob Mayes Northwest New Mexico Arts Council

Torani is highlighting the importance of afterschool programs nationwide by promoting the artwork of children and youth who attend these programs on limited-edition beverage labels. The company will donate five percent of sales of Torani Raspberry and Torani Sugar Free French Vanilla with limited edition labels from September through December of this year to the Afterschool Alliance. This is the ninth year Torani has sponsored the Art for Kids project in support of afterschool.

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The Afterschool Alliance is a nonprofit public awareness and advocacy organization working to ensure that all children have access to quality afterschool programs. More information is available at <u>www.afterschoolalliance.org</u>

Torani/R. Torre & Company - For more than 87 years, Torani has been mixing and blending the best-tasting flavors. Today Torani offers a full portfolio of flavorful products, including America's number one specialty syrup. Torani is still family-owned and operated and located in South San Francisco, not far from its North Beach origin. For more recipe ideas and inspiration, please visit <u>www.torani.com</u>, sales inquiries call 800/775-1925.