



**NEWS RELEASE**

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**Former California Secretary of Education Bonnie Reiss  
Joins Afterschool Alliance Board of Directors**

***Reiss Has Long History as Champion of Afterschool Programs***

WASHINGTON, DC – The Afterschool Alliance today announced the appointment of former California Secretary of Education Bonnie Reiss to its board of directors. She is one of two new board members, both of whom have been longtime leaders in the afterschool movement, as well as education leaders at the state level; the other is Larry Pintacuda of Tallahassee, Florida, the recently retired CEO of the Florida Afterschool Network.

Reiss played an essential role in the growth and success of afterschool programs in California and across the nation. She was the founding President and CEO of the organization that is today the After-School All-Stars, and has worked for decades with its founding chair, Arnold Schwarzenegger. She was a key strategist to the then-future governor in their efforts to win passage of Proposition 49, the landmark 2002 ballot initiative that led to exponential growth of afterschool programs in the nation's most populous state. Reiss also served as a senior advisor to the governor after his election, eventually leaving the administration to join Pegasaus Capital Advisors, a private equity firm. She was subsequently appointed to the University of California Board of Regents, and in 2010 was appointed California Secretary of Education. She is the Global Director of the Schwarzenegger Institute for State and Global Policy at the University of Southern California. In 2007, Ms. Reiss received the William S. White Lifetime Achievement Award from the U.S. Department of Education for her advocacy in the area of public education. She lives in Malibu, California.

“We’re thrilled to add Bonnie Reiss and her years of experience championing afterschool programs to our board,” said Afterschool Alliance Executive Director Jodi Grant. “She is a master strategist who knows afterschool issues inside and out, and brings vast experience with programming, public policy and advocacy to this work.”

“It’s an honor to join the board of the Afterschool Alliance, an organization that has done so much to help our students do better in school and in life, and to keep our children safe and constructively engaged in the hours after the final school bell rings,” said Reiss. “I’ve worked with the Afterschool Alliance on a number of projects over the years and have great respect and admiration for its mission and its substantive approach to building the afterschool movement. I’m looking forward to serving on its board, shoulder to shoulder with so many remarkable afterschool champions.”

Pintacuda and Reiss join a board that features leaders from the education, industry and public policy sectors:

- **Terry Peterson**, Afterschool Alliance Chairman, Director, Afterschool and Community Learning Resource Network, Charleston, South Carolina;
- **Reinaldo Llano**, Afterschool Alliance Treasurer, Director, Corporate Outreach & Special Projects, Bright House Networks, Orlando, Florida;
- **Lisa Lucheta**, Afterschool Alliance Vice-Chair, Principal, Torani Syrups and Flavors, San Francisco, California;
- **Herb Sturz**, Afterschool Alliance Secretary, Trustee, Open Society Institute, New York, New York;
- **Jaemie Ballesteros Altman**, independent consultant, food and restaurant industry, San Francisco, California;
- The Honorable **David Cicilline**, Member of Congress, Providence, Rhode Island;
- The Honorable **Karl Dean**, Mayor of the City of Nashville, Tennessee;
- **Barry Ford**, Director of Education, Advocacy & Public Affairs, United States Tennis Association, White Plains, New York;
- **Dr. Lucy Friedman**, President, The After-School Corporation, New York, New York;
- **Joan Higginbotham**, Director of Community Relations, Lowe's, Mooresville, North Carolina;
- **Kenneth C. Montague, Jr.**, former Secretary of Juvenile Justice, State of Maryland, Baltimore, Maryland;
- **Gilbert Moreno**, Senior Relationship Manager, JP Morgan Chase, NA, Houston, Texas;
- **Mary Peavey**, President, Peavey Electronics Corporation, Meridian, Mississippi;
- The Honorable **Betsy Price**, Mayor of the City of Fort Worth, Texas;
- **Diane Rogers**, Capstone National Partners, Whitefish Bay, Wisconsin;
- **Jean Margaret Smith**, Vice President of Public Affairs and Administration, Nickelodeon / MTVN Kids and Family Group, New York, New York; and
- **Stacey Gillis Weber**, active supporter of education causes, New York, New York.

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*The Afterschool Alliance is a nonprofit public awareness and advocacy organization working to ensure that all children and youth have access to quality afterschool programs. More information is available at [www.afterschoolalliance.org](http://www.afterschoolalliance.org).*