



NEWS RELEASE
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*Orlando's Reinaldo Llano
Joins Board of Afterschool Alliance*

**Bright House Networks Community Relations Executive
Joins Board of National Advocacy Group**

WASHINGTON, DC – The Afterschool Alliance today announced the appointment of Reinaldo Llano to its board of directors. The Orlando, Florida-based Llano is Director of Community Relations for the Florida Group Office of Bright House Networks. He and Bright House Networks are active supporters of afterschool programs in Florida, and of the Afterschool Alliance.

“Reinaldo Llano is a forceful champion for quality afterschool programs, and Bright House Networks is a generous supporter of afterschool initiatives. We are delighted to have him join our board of directors and know we will benefit tremendously from his participation,” said Afterschool Alliance Executive Director Jodi Grant. “Reinaldo credits the afterschool program he attended as a child with making a profound difference in his life and, to his great credit, he is now working to give other children the same opportunity he had. We look forward to working with him.”

Llano grew up in the Bronx, New York. He was reared by a single mother who had left her native Puerto Rico at age seven. When he was a child, public assistance was his family’s main source of income. As the family strained to make ends meet, Reinaldo struggled to stay in school and away from trouble. He became involved with an afterschool program run by ASPIRA of New York, a Puerto Rican/Hispanic Youth Services organization. He says the program kept him on track to graduate, and set him on the career path that led him to Bright House Networks.

During his tenure at Bright House Networks, Llano has developed and launched the company’s signature program, the Bright Kids Network, which has invested more than \$1 million in afterschool programs in Florida. The initiative provides scholarships covering membership fees for youth from low-income and single-parent families, as well as funding for new programs.

Other members of the Afterschool Alliance’s board of directors are **Terry Peterson**, Afterschool Alliance Chairman, Director, Afterschool and Community Learning Resource Network, Charleston, South Carolina; **Jaemie Ballesteros Altman**, consultant to restaurateurs and entrepreneurs, San Francisco, California; **The Honorable David Cicilline**, Mayor, City of

Providence, Rhode Island; **Dr. Lucy Friedman**, President, The After-School Corporation, New York, New York; **Glenda E. Hood**, former Secretary of State of Florida, and former Mayor of Orlando, Orlando, Florida; **Donna Klein**, President/CEO, Corporate Voices for Working Families, Washington, D.C.; **Lisa Lucheta**, Principal, Torani, San Francisco, California; **Kenneth C. Montague, Jr.**, former Secretary of Juvenile Justice, State of Maryland, Baltimore, Maryland; **Gilbert Moreno**, Senior Relationship Manager, JP Morgan Chase, NA, Houston, Texas; **Mary Peavey**, President, Peavey Electronics Corporation, Meridian, Mississippi; **Herb Sturz**, Trustee, Open Society Institute, New York, New York; and **Kevin Walker**, Associate Vice President, Programs, CS Mott Foundation, Flint, Michigan.

The Afterschool Alliance works at the national, state and local levels to make afterschool programs available to all families. It organizes *Lights On Afterschool*, the nationwide celebration of afterschool programs held each October. This year, 7,500 *Lights On Afterschool* rallies drew more than one million participants from coast to coast, with more than 400 celebrations taking place across Florida. California Governor Arnold Schwarzenegger is the national chair of *Lights On Afterschool*, and actress Rhea Perlman its spokesperson. The 9th annual *Lights On Afterschool* will be October 16, 2008.

The Afterschool Alliance has offices in Washington, D.C. and New York City.

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Bright House Networks is the nation's 6th largest multiple system operator with 2.4 million customers in several large markets including: Bakersfield, California; Birmingham, Alabama; Detroit, Michigan; Indianapolis, Indiana; Orlando, Florida (Central Florida Division) and Tampa Bay, Florida along with several other smaller systems in Alabama and the Florida Panhandle. The high-growth Tampa/Central Florida markets are contiguous and form one of the country's largest cable clusters, serving nearly 2 million households

The Afterschool Alliance is a nonprofit public awareness and advocacy organization working to ensure that all children and youth have access to quality afterschool programs. More information is available at www.afterschoolalliance.org.