



Afterschool Alliance

MEDIA ALERT
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Two Local Winners of National Student Art Contest to be Honored by Major Beverage Company on Wednesday

Thanks to the maker of the number one specialty syrup in North America, ten-year-old Alejandra Garcia, a student at the Crockett Elementary After-School Art Program, and eight-year-old Alina Arevalo, of the Sherman Elementary afterschool program - both in Houston - are about to become nationally-known artists. Beginning this fall, Torani Cherry and French Vanilla syrups will sport new, limited-edition art labels designed by Garcia and Arevalo, whose art was chosen from hundreds of entries from students all across the country. To celebrate the students' win, Torani will host *Soda Parties* at each child's afterschool program.

Alejandra Garcia
11:00 AM Wednesday, June 21
Crockett Elementary
2112 Crockett Street
And
Alina Arevalo
1:00 PM Wednesday, June 21
Sherman Elementary School
1909 McKee

Torani is highlighting the importance of afterschool programs nationwide by promoting the artwork of children in afterschool programs on limited-edition beverage labels. The company will donate five percent of the sales of the limited edition bottles from August through December 2006 to the Afterschool Alliance. This is the second year Torani has sponsored the Art on Labels project in support of afterschool.

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The Afterschool Alliance is a nonprofit public awareness and advocacy organization supported by a group of public, private, and nonprofit entities working to ensure that all children and youth have access to afterschool programs by 2010. More information is available at www.afterschoolalliance.org.

Torani/R. Torre & Company - For over 80 years, familiar Torani labels in bold shades of red, gold and blue have been visible in coffeehouses, restaurants and consumer kitchens. Torani, the premier brand of R. Torre & Company, is the number one flavored specialty syrup in North America and its products have spanned generations and inspired creativity. For more information or recipe inspiration, visit www.torani.com or call 800-775-1925.