



**NEWS RELEASE**  
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## **Fort Worth Youth Wins National Student Art Contest**

### ***Winning Student's Artwork is Displayed on Limited-Edition Beverage Labels; Torani to Donate Percentage of Proceeds to the Afterschool Alliance***

WASHINGTON, D.C. – Torani Raspberry syrup, used in cafes and home kitchens around the country, sports a new, limited-edition art label designed by 13-year-old Daniel Saldana of the Fort Worth ISD 21<sup>st</sup> Century Afterschool program at Glencrest 6<sup>th</sup> Grade School. The Fort Worth student's artwork was selected from hundreds of entries submitted by afterschool students around the country. Torani, the number one specialty syrup in North America, will donate five percent of the product's sales from August through December to the Afterschool Alliance.

“For 80 years, Torani has been adding color and creativity to life,” said Lisa Lucheta, Torani principal and family-owner. “The Afterschool Alliance is committed to bringing colorful experiences to children, which is why they are a perfect partner for Torani. We are proud to support afterschool programs.”

“Torani is doing a tremendous amount to raise awareness about the wonderful, creative opportunities that afterschool programs give our children,” said Afterschool Alliance Executive Director Jodi Grant. “The company's generosity will help spread the word that afterschool programs provide a safe place for students while their parents work in the afternoons, and give kids creative, educational opportunities that many don't get during school hours. We need to make afterschool programs available to all families.”

Saldana entered the contest through his afterschool program. “Daniel has been very involved in our afterschool program, especially in art. He is very excited to have received this national recognition,” said Sue Matkin, the 21<sup>st</sup> Century Afterschool director.

Research conducted for the Afterschool Alliance has shown that only ten percent of Texas's kindergarten to 12<sup>th</sup> grade students are in afterschool programs, while 24 percent care for themselves after the school day ends. Twenty-three percent of Texas children in working families are unsupervised in the afternoons.

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Torani selected another afterschool student winner, Aaron Martinez from a Tucson, Arizona afterschool program, whose artwork is displayed on the Peppermint syrup label.

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*The Afterschool Alliance is a nonprofit public awareness and advocacy organization supported by a group of public, private, and nonprofit entities working to ensure that all children and youth have access to afterschool programs by 2010. More information is available at [www.afterschoolalliance.org](http://www.afterschoolalliance.org).*

*Torani/R. Torre & Company - For over 80 years, familiar Torani labels in bold shades of red, gold and blue have been visible in coffeehouses, restaurants and consumer kitchens. Torani, the premier brand of R. Torre & Company, is the number one flavored specialty syrup in North America and its products have spanned generations and inspired creativity. For more information or recipe inspiration, visit [www.torani.com](http://www.torani.com) or call 800-775-1925.*