



PHOTO OPPORTUNITY/ CALENDAR INFO

Tyler Florence and Joey Altman to Host Celebrity Chef Cook-Off at Jack Falstaff

Four Teams of San Francisco Chefs Face Off in Two Intense Chef Challenges to Benefit the Afterschool Alliance

WHAT: Tyler Florence and **Joey Altman** will be hosting a Celebrity Chef Cook-off at **Jack Falstaff** to benefit the Afterschool Alliance, a nonprofit organization working to ensure that all children have access to quality afterschool programs. The exciting event will pit four teams against one another in two separate thirty-minute challenges. Bay Area Viking stoves will be creating two identical kitchen set ups on the Jack Falstaff patio where all the action will take place. The event will be emceed by host of KQED's "Check Please," **Leslie Sbrocco**.

The first challenge, 'Men vs. Women' features **Elizabeth Faulkner (Citizen Cake & Orson)** and **Christine Mullen (CAV)** up against **Joseph Manzare (Tres Agaves & Zuppa)** and **Hiro Sone (Terra & Ame)**. The second match-up, 'TV Chefs vs. Restaurant Chefs,' will showcase **Tyler Florence (Food Network)** and **Joey Altman (Bay Café)** pairing off against **Nate Appleman (A16)** and another talented restaurant chef, TBD. Not to miss out on the action, the Chef Challenges will be followed by a Master Mixologist competition.

The judges panel includes Jack Falstaff Executive Chef Jonnatan Levia, a California afterschool student, and several celebrity chefs. Guests at the event will enjoy Chef Levia's international tapas, specialty cocktails and fine wines. All proceeds to benefit the Afterschool Alliance.

WHEN: **Sunday, September 2, 2007**
3 p.m. - 7 p.m.

WHERE: **Jack Falstaff**
598 Second Street (at Brannan)
San Francisco, CA
415 836-9239

TICKETS: http://www.afterschoolalliance.org/CA_CookOff/CookOff_invite.cfm
\$100 General Admission
\$250 Power Couple Admission
\$500 Afterschool Friend
\$1,000 Afterschool Benefactor
\$5,000 Afterschool Super Star
Other \$: _____

**ABOUT THE
AFTERSCHOOL
ALLIANCE:**

The Afterschool Alliance is a nonprofit public awareness and advocacy organization working to ensure that all children have access to quality afterschool programs. More information is available at www.afterschoolalliance.org.

**ABOUT
PLUMPJACK:**

San Francisco Mayor Gavin Newsom founded San Francisco's popular PlumpJack Wines on Fillmore Street in 1992 to provide high quality products and helpful information in a friendly, non-intimidating manner with the goal of transforming the wine purchasing experience into one of fun and discovery. The PlumpJack Group portfolio has since grown to include the PlumpJack Cafe (San Francisco and Squaw Valley), the PlumpJack Balboa Cafe, PlumpJack Winery, PlumpJack Squaw Valley Inn, MATRIXFILLMORE, two PlumpJackSport retail clothing stores, a second PlumpJack Wines in San Francisco's Noe Valley, the innovative Jack Falstaff restaurant in San Francisco's South of Market neighborhood, The Carneros Inn, the Boon Fly Café and FARM in Napa, CADE Winery and the PlumpJack Development Fund.

**MEDIA
CONTACT:**

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