



Media Alert
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202/371-1999

What Role Do Afterschool Programs Play in Helping Kids Eat Healthy and Be Active?

Survey Revealing How Parents View the Health Benefits of Afterschool Programs to be Released Tuesday at Capitol Hill briefing

Today, more than 10 million U.S. students attend afterschool programs and another 19.4 million students would be enrolled if a program were available. Every day these programs influence kids' health—from the foods, drinks and opportunities for physical activity they offer to the healthy habits they instill.

On Tuesday, the Afterschool Alliance will release *Kids on the Move: Afterschool Programs Promoting Healthy Eating and Physical Activity*. The report reveals parents' views about the work afterschool programs are doing to combat childhood obesity and promote health among our nation's children and youth.

The survey includes responses from 30,000 U.S. households, including in-depth interviews with more than 13,000 parents and guardians. It examines how satisfied parents are with the food and physical activity offered by afterschool programs and highlights opportunities for improvement. The survey includes national and state-level data. The briefing will be:

Tuesday, March 10 at 11:30 AM

Senate Visitors Center, Room SVC212-10, Capitol Hill, Washington, D.C.

WITH

U.S. Senator Barbara Boxer

Jodi Grant, Executive Director, Afterschool Alliance

Jennifer Hofman, Specialist, Health Partnerships and Policy, YMCA of the USA

Robert Hill, YMCA of Broward County, Ft. Lauderdale, Florida

Kim Chappelow-Lee, Johnson County Park & Recreation District, Merriam, Kansas

The event will be moderated by Barry Ford, a member of the Afterschool Alliance Board of Directors, formerly with the U.S. Tennis Association. The *Kids on the Move* report was funded by the Robert Wood Johnson Foundation. The briefing is sponsored by the Senate Afterschool Caucus.

Tuesday's briefing is open to media. Journalists interested in attending should RSVP to [Luci Manning](mailto:Luci.Manning@afterschoolalliance.org) at 202/371-1999.

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The Afterschool Alliance is a nonprofit public awareness and advocacy organization working to ensure that all children and youth have access to quality afterschool programs. More information is available at www.AfterschoolAlliance.org.