

LIGHTS ON AFTERSCHOOL STEM SOCIAL MEDIA SAMPLE POSTS

To meet our modern challenges and contribute to our shared prosperity, it's critical that today's students build strong science, technology, engineering and math (STEM) skills. Afterschool has a unique role to play: By offering hands-on STEM learning experiences, afterschool programs can complement school-day learning, get kids excited about STEM, and empower today's students to become tomorrow's leaders and innovators.

[New America After 3PM data](#) clearly shows the demand for STEM learning opportunities in afterschool—if you're planning a STEM-rich *Lights On Afterschool* celebration, show the world #AfterschoolWorks for STEM with these sample social media posts and our brand-new STEM [infographics](#)!

For an easy way to share the importance of afterschool on Twitter, Facebook and Tumblr, join our [Lights On Afterschool Thunderclap](#)! By signing up, you'll join a chorus of supporters by automatically sending a tweet or post at the same time on October 22 to tell tens of thousands of people around the world that afterschool programs are empowering the leaders of tomorrow.

TWITTER

Spread the word by sending these tweets – if you have time, maximize your impact by finding your representatives on our [list of Twitter handles](#) and tag them in your posts so that they can see why it's so important to keep the *Lights On Afterschool*!

- #AfterschoolWorks for #STEM! <http://tiny.cc/STEMAfter3PM> Celebrate STEM this #LightsOnAfterschool: <http://tiny.cc/LOARegister>
- Afterschool gets kids excited about #STEM! <http://tiny.cc/STEMAfter3PM> Join us for #LightsOnAfterschool to celebrate STEM: <http://tiny.cc/LOARegister>
- 2 out of 3 parents agree: #AfterschoolWorks for STEM! <http://tiny.cc/STEMAfter3PM> Celebrate STEM for #LightsOnAfterschool: <http://tiny.cc/LOARegister>

FACEBOOK

Share these statuses with your network – consider uploading one of our [infographics](#) and using these statuses as captions, and if your representatives have Facebook pages, consider tagging them or posting on their wall to share why you're keeping the *Lights On Afterschool*.

- Afterschool STEM gives kids the building blocks to meet our modern challenges, power our economy, and advance our society. But too many kids are still left out of afterschool programs—we need to invest in afterschool to give every student access to these opportunities. Learn more in the new #AmericaAfter3PM report & help spread the word by joining us to keep the #LightsOnAfterschool! <http://tiny.cc/STEMAfter3PM> <http://tiny.cc/LOARegister>
- Afterschool STEM gets kids from underrepresented communities excited about STEM, helping give every student—no matter their zip code!—access to the STEM experiences that will empower them to become tomorrow's leaders. Learn more in the new #AmericaAfter3PM report & help spread the word by joining us to keep the #LightsOnAfterschool! <http://tiny.cc/STEMAfter3PM> <http://tiny.cc/LOARegister>
- Nearly 70 percent of parents say their children's afterschool program offers STEM experiences—and they're overwhelmingly satisfied. But for every child in an afterschool program, two more are waiting to get in! To make sure the next generation is ready to meet our modern challenges, it's critical that EVERY child has access to afterschool and STEM in afterschool. Learn more in the new #AmericaAfter3PM report & help spread the word by joining us to keep the #LightsOnAfterschool! <http://tiny.cc/STEMAfter3PM> <http://tiny.cc/LOARegister>