

WE LOVE AFTERSCHOOL! SOCIAL MEDIA TOOLKIT

This February, we want to hear why you love afterschool. Use the printable on the next page to share what you love about afterschool, take a moment to let your students express themselves, or ask a few parents to share.

As Valentine's Day approaches, share messages with us on social media using the hashtag **#AfterschoolWorks**. We'll feature our favorites on Twitter, Facebook, Instagram, and the Afterschool Snack blog.

HOW TO PARTICIPATE

It's easy: Just print the next page, fill it out (and have parents and students do so!), snap a photo of the finished product (or a selfie of you and your message), and upload it to your favorite social media sites with the hashtag **#AfterschoolWorks** (e.g. "#AfterschoolWorks for my students!"). Or, simply share an afterschool photo or message of your own using the hashtag.

Using Twitter or Instagram? Tag **@afterschool4all** to make sure we don't miss your posts.

Want to magnify your impact? These kinds of personalized messages resonate with policy makers, and it's easy to reach them while you're sharing! Look up their social media pages with this simple tool and just tag them when you upload a photo of the printables you and your students and parents fill out:

<http://afterschoolalliance.org/socialmedialookup.cfm>

If you get a stack of printables from students, parents and program staff with great reasons to love afterschool, it's also worth considering mailing the finished product to your Member of Congress' district office. Find your Member of Congress here: <http://www.house.gov/representatives/find/>

GET CREATIVE

You don't just have to use the printable. If you or your students have another idea to show off why they love afterschool, we want to see those, too! A few possibilities:

- Encourage students to express themselves through art by illustrating their love for afterschool with a drawing or painting.
- Have youth participate in a festive [Valentine's Day science, engineering, or math project](#).
- Get kids moving around with an active Valentine's Day-themed game like [this one](#) (which also incorporates social and emotional skills).

I love afterschool
because...

#AfterschoolWorks