Afterschool Alliance
AFTERSCHOOL FOR ALL

LIGHTS ON AFTERSCHOOL SOCIAL MEDIA GUIDE

It's almost time for the 18th annual *Lights On Afterschool* **celebration on October 26!** *Lights On Afterschool* is the only nationwide event celebrating afterschool programs and their important role in the lives of children, families and communities. Each year, as many as one million people come together at thousands of events around the world to send a powerful message that millions more kids need quality afterschool programs.

We want to make this year's celebration bigger and better than ever. Join us in the weeks ahead of *Lights On Afterschool* 2017 to spread the word and get the country ready for another brilliant nationwide rally.

Tell your audience about the fun you've had and achievements you've seen thanks to afterschool programming and previous *Lights On Afterschool* celebrations. Have any great resources to share with program sites? Be sure to spread the word about those using the hashtag #LightsOnAfterschool!

TWITTER

- We're gearing up for #LightsOnAfterschool 2017—join the celebration! @afterschool4all can help you plan: http://www.afterschoolalliance.org/loaEventKit.cfm
- #LightsOnAfterschool, the national rally for #afterschool, is around the corner! Make sure your event is registered: http://www.afterschoolalliance.org/loaHostEvent.cfm
- Want to know how you can help keep the #LightsOnAfterschool? Participate in an event—or host your own!—this Oct. 26: http://www.afterschoolalliance.org/loa.cfm
- Join us (and 1+ million people across the US) to celebrate the programs that support our kids! http://www.afterschoolalliance.org/loaEventKit.cfm #LightsOnAfterschool
- #LightsOnAfterschool is around the corner—& it doesn't take much to host a great event. @afterschool4all can help: http://www.afterschoolalliance.org/loaEventKit.cfm
- Afterschool programs help families and keep kids safe and learning. Show the world what they mean to you on Oct. 26: http://www.afterschoolalliance.org/loa.cfm
- From family dodgeball to a community fireworks display, #LightsOnAfterschool events can be anything! What's yours? http://www.afterschoolalliance.org/loaHostEvent.cfm

FACEBOOK

- We're gearing up for #LightsOnAfterschool by getting the word out! Afterschool programs keep kids safe, inspire them to learn and help working families—and Lights On Afterschool shines a national spotlight on their impact! http://www.afterschoolalliance.org/loa.cfm
- For every one child who gets to participate in an afterschool program, two more are waiting to get in. If you think every kid deserves access, join us to celebrate #LightsOnAfterschool! http://www.afterschoolalliance.org/loaHostEvent.cfm
- Want to know how you can help keep the #LightsOnAfterschool? Participate in an event—or host your own!—this Oct. 26: http://www.afterschoolalliance.org/loaHostEvent.cfm

INSTAGRAM

For Instagram, images are a must! In addition to your own photos, we have a page with partner logos and graphics (http://www.afterschoolalliance.org/loaBanners.cfm) and a page with social media graphics, ready for posting (http://www.afterschoolalliance.org/loaSocialMediaGraphics.cfm). Below, you'll find some sample captions to add your images.

- We can't wait to join in on the nationwide celebration #LightsOnAfterschool. Afterschool programs keep kids safe, inspire them to learn and help working families—and on Oct. 26 thousands of programs will share how they're keeping the lights on afterschool for our children!
- Every October we (and 1+ million people across the US) celebrate the afterschool programs that support our children, families, and communities during on #LightsOnAfterschool. We're excited to take part again this year and we hope you'll join us by planning or attending an event in your own community to help keep the lights on afterschool for our kids!
- Afterschool programs help hardworking families rest assured that their kids are safe and learning. Help us celebrate them this year with the nationwide event #LightsOnAfterschool! We're excited to be taking part and hope you will join or plan an event in your community.