

Lighting Up Landmarks

The Empire State Building lighting is one of the most iconic *Lights On Afterschool* traditions, and it's inspiring lightings across the nation. **What can your community light up?**

We've seen the Sioux Falls, Orlando Eye, Mr. Rogers' statue, Indianapolis Power & Light Building, the Dallas skyline, the Empire State Building, and more light up in honor of *Lights On Afterschool*. **This tipsheet can help you light up a landmark in your community and offers creative alternatives to light up your community for *Lights On*.**

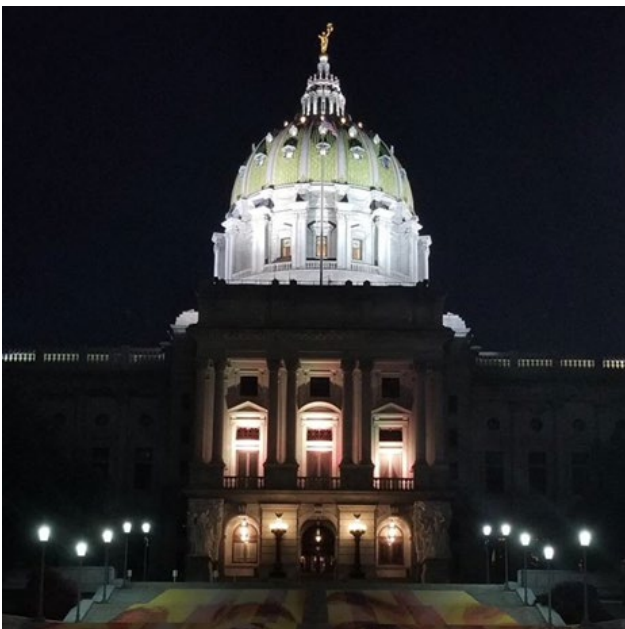
BUILDINGS AND LANDMARKS

Think of large buildings that already light up, from skyscrapers and office complexes to stadiums and historic buildings. Contact the community affairs department, or reach out to your business contacts, to ask about designating lighting for *Lights On Afterschool*. Offer to promote the lighting on social media and to your contacts and media as a thank-you.

This strategy worked to have the [Indianapolis Power & Light Building](#) run a *Lights On Afterschool* message that lit up downtown!



CITY OR TOWN PROPERTIES



Every town has its statues, community centers, town halls, fountains, and bridges. City leaders are big supporters of afterschool programs! Contact your city leader and/or their public affairs office to ask about lighting up a local feature. City and town leaders may appreciate the positive visibility of showing support for afterschool, and may even help promote the lighting. While you are at it, ask for proclamation in support of *Lights On Afterschool* as well.

This strategy worked for the Pennsylvania Statewide Afterschool/Youth Development Network, which worked with state leadership to [light the State Capitol in yellow](#).

PARTNER ORGANIZATIONS



Many of us work with libraries, park & recreation departments, universities, local athletic teams, arts institutions, or museums. Perhaps one of your partners has a prominent property in the community that could be lit for afterschool!

The local parks department lit up South Dakota's Sioux Falls in 2018, and 4-H is going to light its national headquarters in honor of *Lights On Afterschool* this year.

STUMPED ON FINDING A LANDMARK?

Think outside the box!

- Create a corn maze or pumpkin patch in the shape of a light bulb.
- Form a human lightbulb on a giant field, cut a light bulb shape into the grass, or plant flowers in the shape of a light bulb. Work with students to fly a drone over the site and take a photo.
- Host a lantern lighting, where students design, decorate, and release lanterns into the evening sky. Or, if pumpkins are ripe where you are, create afterschool-themed jack-o'-lanterns.
- Project a Lights On image (or design your own message or a symbol) to [project on the side of your program's building.](#)

