



Dollar General Afterschool Literacy Award



For the second year in a row, the Afterschool Alliance and the Dollar General Literacy Foundation are pleased to announce the Dollar General Afterschool Literacy Award. We are seeking nominations for afterschool programs that have excelled in providing literacy support to help improve their students' reading, writing and critical thinking skills.

This year, the focus of the Dollar General Afterschool Literacy Award is on afterschool programs that are providing year-round literacy support through a combination of afterschool and summer programming, and that have demonstrated success improving the literacy skills—including reading, writing and comprehension—of program participants.

Program staff and directors are allowed and encouraged to nominate their own program, but you do not have to be officially affiliated with a program to nominate it. However, the most competitive nominations will need data from the program itself.

Submission Deadline Extended! Submission are now due: September 6, 2015 at 11:59 p.m. EDT.

Below are all of the nomination form questions that you can review before filling out the online nomination form.

Only nominations submitted through the [online form](#) will be considered for the Dollar General Afterschool Literacy Award. The online nomination form can be found at: <https://www.surveymonkey.com/r/DGALA2015>.

*Please submit only one nomination per program. Programs with multiple nominations may be penalized in the final selection process.

If you have any questions while completing the nomination form, please email Nikki Yamashiro at nyamashiro@afterschoolalliance.org.

NOMINATED PROGRAM BASIC INFORMATION

1. What is the name of the afterschool program that you are nominating?*

2. Does the program you are nominating offer year-round services at more than one site?

- Yes, but I'm only nominating one individual site
- Yes, and I'm including information from more than one site in this nomination form
- No, the program I'm nominating offers year-round services at only one site

If "Yes," how many total sites does the program offer year-round services at?

3. Please select the following groups of students the nominated program serves. Select all that apply.*

- Pre-K
- Elementary School
- Middle School
- High School

4. Does the afterschool program you are nominating offer programming both during the school year and during the summer?*

- Yes
- No

* All questions with an asterisk require an answer.

NOMINATOR CONTACT INFORMATION

5. Please tell us about yourself (the nominator):*

First Name:

Last Name:

Organization:

Address:

City/Town:

State:

ZIP:

Email Address:

Phone Number:

6. Please identify your primary afterschool role:

- Afterschool Program Director
- Afterschool Program Staff/Volunteer
- Business Leader
- Educator/Administrator
- Funder
- Parent/Guardian
- Public Interest/Nonprofit Professional
- STEM Professional
- Other

If "Other," please specify:

BACKGROUND AND PROGRAMMATIC QUESTIONS

7. Please provide a brief description (300 words or less) of the nominated program’s history, mission, vision and goals.*

8. Please describe (600 words or less) the literacy-specific activities offered and services provided by the nominated program. In your description, please consider incorporating answers to the following questions:*

- How is the program helping students—specifically struggling students—develop literacy skills, such as reading, writing and overall comprehension?
- How does the program work with different populations of students, such as younger versus older students, to support the development of literacy skills?
- How are the program's practices evidence-based and how do they build off of known promising practices in the afterschool community?

9. Please briefly describe (300 words or less) how the program's literacy-specific activities change and/or stay the same during the summer compared to the school year. Additionally, please include if the program links literacy-specific activities offered during the school year to those offered during the summer, building off of lessons learned and skills gained.*

10. Please provide a brief description (300 words or less) of:*

- A typical day in the nominated afterschool program, including non-literacy related activities and services the nominated program provides, if any.
- Additional activities and services offered during the year. This can include, but is not limited to, other academic enrichment, field trips, parent engagement and partnerships (such as linkages to the school day).

Please also consider innovative aspects of the nominated program that set it apart from other afterschool programs when composing your answer.

11. Please briefly describe (300 words or less) the community served by the program and the role the program plays in meeting community needs. Include any relevant statistics on community at-risk factors and need.

12. Does the nominated program have evaluation data?*

- Yes
- No, but the program has evaluation plans in the future
- No

13. If "Yes" or "No, but the program has evaluation plans in the future," please provide details on the following items:

- Type of data collected
- Methods used to collect data
- How often data are collected
- How the data are used
- Findings from the program's evaluation(s), such as percentages of students showing improvements in school day attendance, academic performance, skills gained, attitudes and/or behaviors
- Comparison data whenever possible to overall student population or a control/comparison group of students

Please try to include outcomes specifically related to the program you are nominating. If only aggregate data is available, please be sure to clarify this in your response.

14. Do you believe that the nominated program is scalable?*

Example characteristics of programs with the potential for scaling include:

- *Replicable program model or curriculum*
- *Program expansion*
- *Multiple sites*
- *Overall structure or model that has the flexibility to work in different types of communities, geographical areas, types of organizations, etc.*
- *Organizational sustainability*
- *Training model for staff and/or volunteers*
- *Access to staff, volunteers and/or outside stakeholders to implement in different areas*

To learn more about scalability, you may also wish to read the Harvard Family Research Project's article, ["Six Steps to Successfully Scale Impact in the Nonprofit Sector."](#)

- Yes
- No
- Unsure

15. If "Yes," please describe why you believe the program is scalable, including examples of what the program has done. If "No" or "Unsure," please share what it would take to bring the program to scale.

Again, example characteristics of programs with the potential for scaling include:

- Replicable program model or curriculum
- Program expansion
- Multiple sites
- Overall structure or model that has the flexibility to work in different types of communities, different geographical areas, different types of organizations, etc.
- Organizational sustainability
- Training model for staff and/or volunteers
- Access to staff, volunteers and/or outside stakeholders to implement in different areas

16. If the nominated program were to win the Dollar General Afterschool Literacy Award, how would it use the money to improve the program? Please limit answers to 100 words or less.



OPERATIONAL AND DEMOGRAPHIC QUESTIONS

17. In what year did the nominated program begin operating its afterschool program?*

18. In what year did the nominated program begin offering year-round services?*

19. How would you characterize the community that the nominated program serves? Select all that apply.*

- Rural
- Suburban
- Urban

20. What ethnic groups (by percentage) are served by the nominated program?

African American

Asian/Pacific Islander

White

Hispanic/Latino

Native American

Other

21. What percentage of the nominated program's students...

Qualify for the Federal Free or Reduced Price Lunch Program

Are limited English proficient

Have special needs/disabilities

22. Please select the following times during which the nominated program operates. Select all that apply.*

- Afterschool
- Summer
- Before school
- Holidays and/or inter-session
- Weekends

23. What is the nominated program's annual program enrollment (total number of students served per year)?*

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24. Please provide numerical responses to the school year enrollment and attendance questions below:*

What is the *average number of students served* during the school year?

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How many students attend the program *on a typical day* during the school year?

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25. Please provide numerical responses to the summer enrollment and attendance questions below:*

Of your average number of students served during the school year, what *percentage of students participate during the summer*?

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What is the *average number of students served* during the summer?

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How many students attend the program *on a typical day* during the summer?

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26. Please provide numerical responses about the nominated program's hours of operation during the school year.*

The number of *weeks open* during the school year

--

The number of *days per week open* during the school year

--

The number of *hours per day open* during the school year

--

27. Please provide numerical responses about the nominated program's hours of operation during the summer.*

The number of *weeks open* during the summer

The number of *days per week open* during the summer

The number of *hours per day open* during the summer

28. Is the nominated program a 501c3?*

- Yes
- No
- Don't Know

29. What is the affiliation of the nominated program? Select all that apply.

- 4-H Afterschool
- After-School All-Stars
- Beacon
- Boys & Girls Club of America
- Campfire
- City Year
- Communities in Schools
- Girls Inc.
- Junior Achievement
- Office of Juvenile Justice and Delinquency Prevention
- Save the Children
- YMCA of the USA
- YWCA

- Other

If "Other," please specify:

30. Please select the activities that the nominated program offers. Select all that apply.

- Academic Enrichment
- Arts
- College/Career Prep
- Community Service
- Digital Learning
- Drug/Violence Prevention
- Literacy/Reading
- Physical Activity/Wellness
- STEM
- Summer Learning

31. What are the nominated program's current funding sources? Select all that apply.

- 21st Century Community Learning Centers (21st CCLC)
- Federal government (not 21st CCLC)
- State government (not 21st CCLC)
- Local government
- Business
- Foundation/Nonprofit
- Program fees
- Other

If "Other," please specify:

32. Please provide contact information for the program you are nominating.*

Program Contact First Name:

Program Contact Last Name:

Program Contact's Title or Position with the Program:

Program's Address:

City/Town:

State:

ZIP:

Program's Website/Link:

Program Contact's Email Address:

Program Contact's Phone Number:

COMMUNICATIONS QUESTIONS

33. How did you hear about the Dollar General Afterschool Literacy Award? Select all that apply.

- Afterschool Alliance website
- Afterschool Alliance Facebook
- Afterschool Alliance Twitter
- Afterschool Alliance email
- Afterschool Snack blog
- Afterschool Alliance postcard
- Colleague
- Conference
- Other Organization

If "Other Organization," please specify:

34. Would you like to receive email updates from the Afterschool Alliance?

- Yes
- No

35. Please type your name below to agree with the following statement, which allows the Afterschool Alliance to use the contents of your nomination form for purposes of promoting our mission.*

I hereby grant the Afterschool Alliance permission to use the contents of this form to promote the mission and programs of the Alliance. Content may be used in brochures, program profiles, letters, websites and other promotional materials.

Name:

Date:

THANK YOU!

Thank you for completing the Dollar General Afterschool Literacy Award Nomination Form!

Once you click the "Done" button, your survey response will be submitted and you will be taken to the Afterschool Alliance's homepage. You **will not** receive an email notifying you of your submission.

The winning program will be notified in early 2016 and will be expected to keep their selection confidential until the award is officially presented in Spring 2016.

As a part of the award presentation, the winner will be expected to provide information and quotes for materials and news releases related to the Dollar General Afterschool Literacy Award.

We appreciate your valuable time and input as we work toward recognizing programs that are excelling in providing quality learning environments for our nation's youth. If you have any questions regarding the survey, please contact Nikki Yamashiro at nyamashiro@afterschoolalliance.org.

Sincerely,

The Afterschool Alliance