

Federal Policy & Afterschool Part II: Beyond 21stCCLC & Child Care Funds

June 5, 2019



Afterschool Alliance

*Thank you for joining us.
The webinar will begin shortly.*

Housekeeping Notes



Experiencing Delays?

Try closing out the other programs running on your computer.



Have a question or comment?

Use the group chat to interact with presenters and other participants.



Agenda

- **Introduction and Welcome**
- **Higher Education Act**
- **Child Nutrition Act**
- **Social Media!**
- **Q&A**



Speakers



Alexis Steines

*Senior Director of Field Outreach
Afterschool Alliance*



Erik Peterson

*Vice President of Policy
Afterschool Alliance*



Jillian Luchner

*Policy Manager
Afterschool Alliance*



Charlotte Steinecke

*Communications Manager
Afterschool Alliance*



Afterschool for All Challenge



1

day

50

states

Hundreds

of local Congressional district offices

Thousands

of afterschool advocates



Issues: Higher Education Act

Jillian Luchner
Afterschool Alliance



Afterschool Alliance

HEA: The What - History



Higher Education Act

- Created in 1965 - Main Components:
 - Develop institutes of higher education as community partners
 - Help middle and lower income students afford college (Federal Work Study)
 - Support teacher training
 - Help prepare students early – Upward Bound



HEA: The What - History

Community Service and Continuing Education Programs:

*“For the purpose of assisting the people of the United States in the solution of community problems such as housing, poverty, government, recreation, employment, **youth opportunities**, transportation, health and land use.”*



HEA: The Why

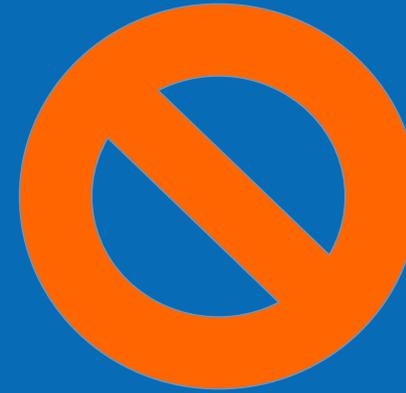
Reauthorization Discussions:

Last Congress (115th)

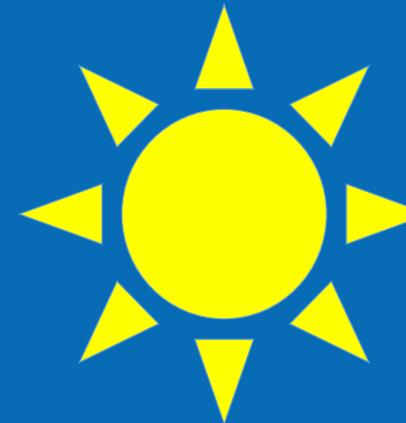
- PROSPER Act (R)
- Aim Higher Act (D)

This Congress (116th)

- Chairman Alexander's last term
- Staff working on it



Potential Risk



Opportunity

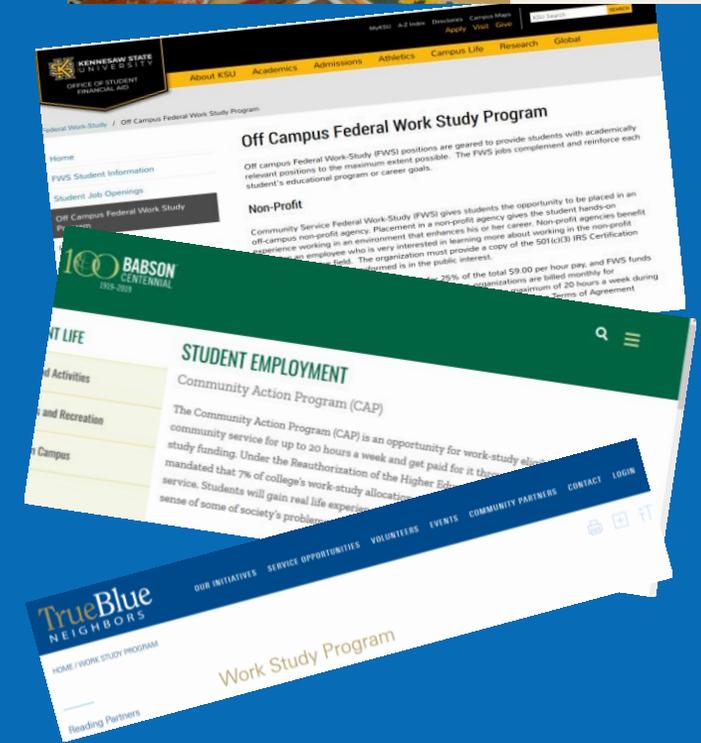
HEA: The WHY - Keep Service

Federal Work Study (IV) – Community Service Set Aside

- 7% of Federal Work Study is a mandatory set aside for community service activities
- Afterschool programs are a popular choice



The 50 State Afterschool Network

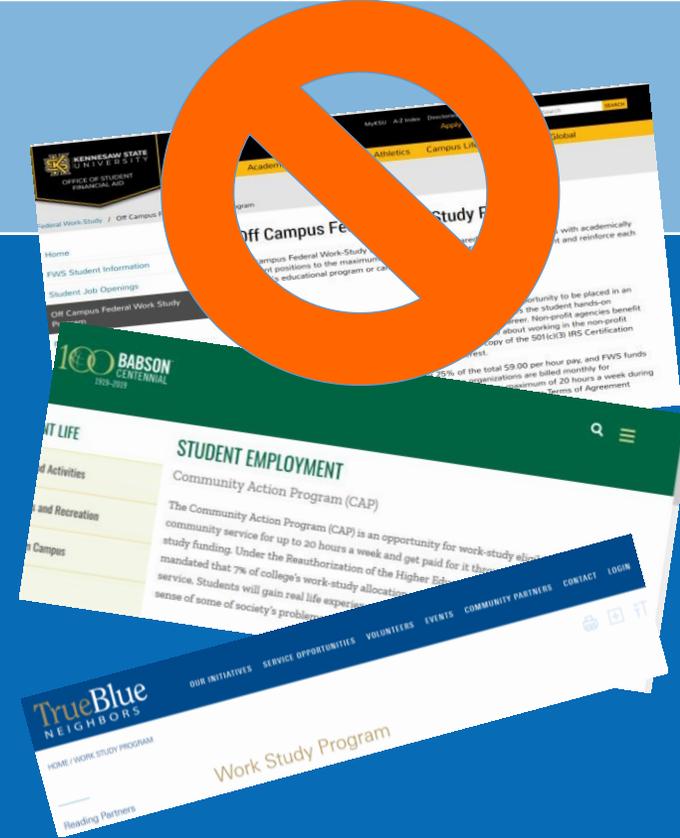


HEA: The WHY - Keep Service

Federal Work Study (IV)

7% Community Service Set Aside

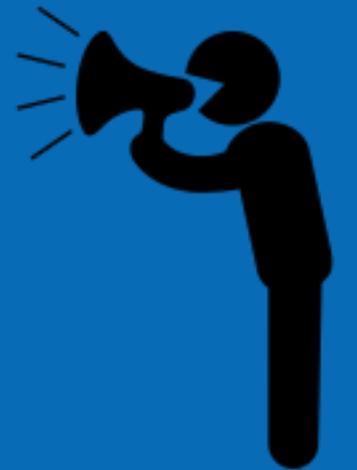
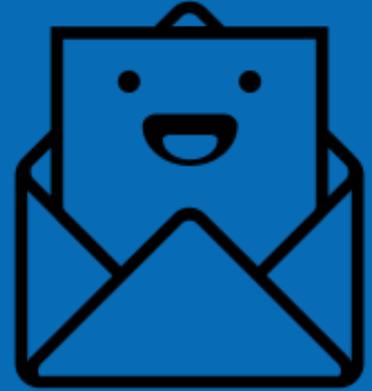
- PROSPER Act –Proposed
 - **eliminated**, replaced with work based learning
- AIM Higher –Proposed
 - **eliminated**, replaced with work based learning
- Administration – Experimental Sites Initiative - Active
 - **Waives** 7% set aside for community service at sites that apply and aims to incentivize more positions in private sector companies



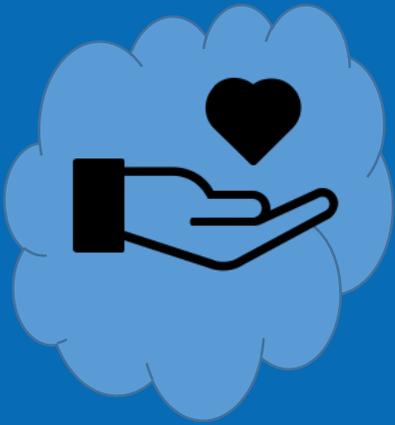
HEA: The Why - Keep Service

House Appropriations Language for FY 2020

The Committee is aware that some institutions of higher education are not adequately informing their students about community service-based opportunities, nor making use of employment opportunities in this sector. The Committee encourages the Department to work with institutions of higher education to ensure that schools are **providing this information to students and that community service jobs provide experiential education and college-credit for students preparing for careers working with community-based organizations in low- and middle-income communities.**



HEA: The Ask - **Keep Service**



Strengthen the commitment that at least 7% of the federal work program support students working in community service including community based and afterschool programs;



HEA: The Why – Educator Recruitment

Educator Recruitment and Preparation – Changes in the field

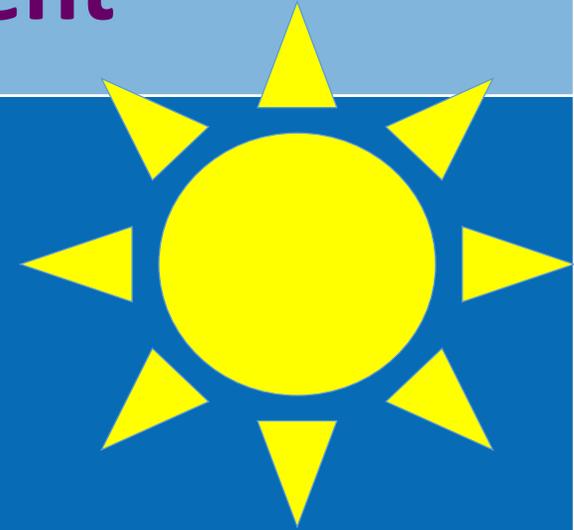
- Interest in teaching careers has been declining
- The teaching workforce isn't currently representative of the increasingly diverse U.S. student body
- Practice teaching experience increases new teacher retention rates
- Teachers of color have been shown to improve academic performance for students of color



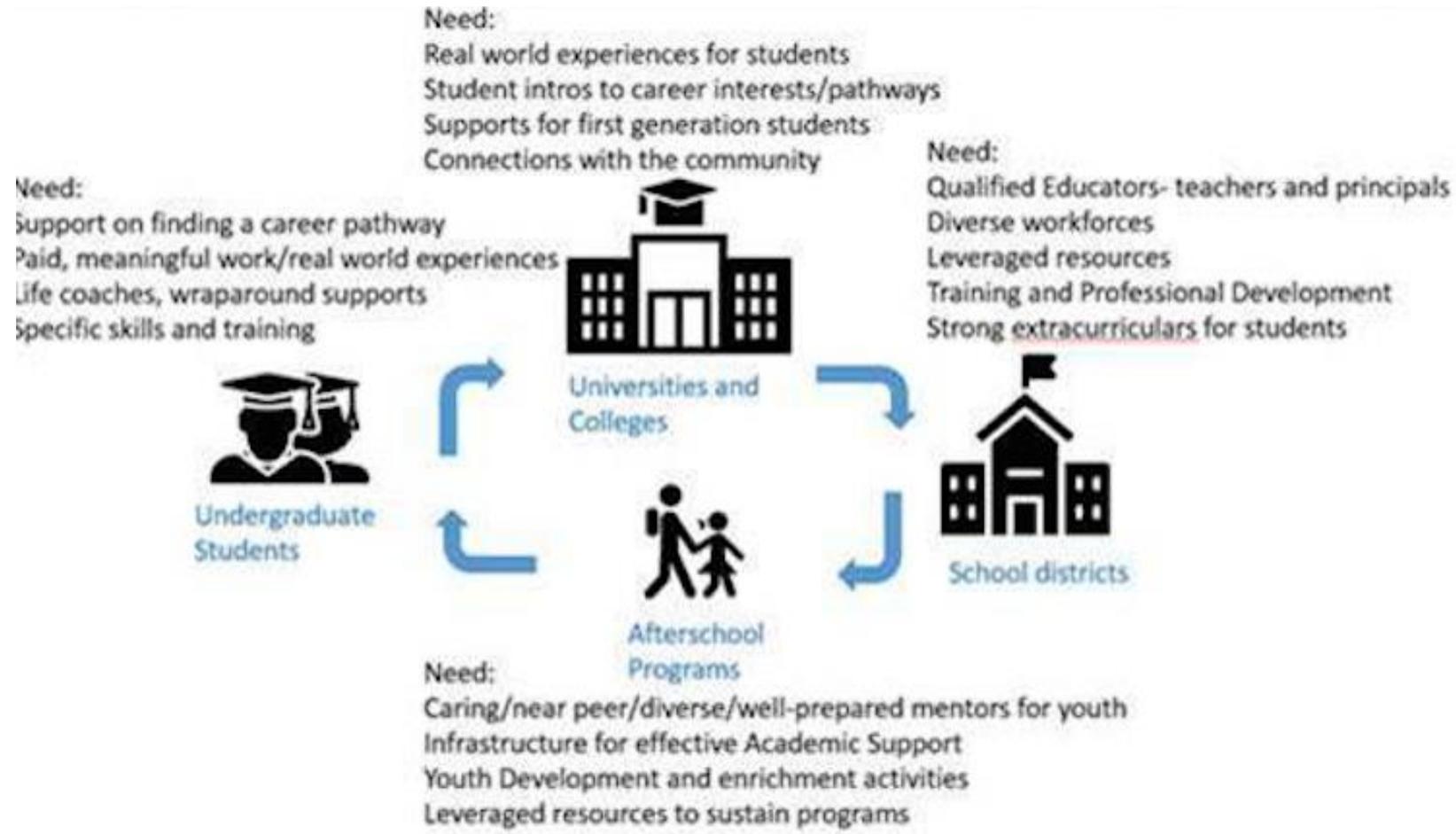
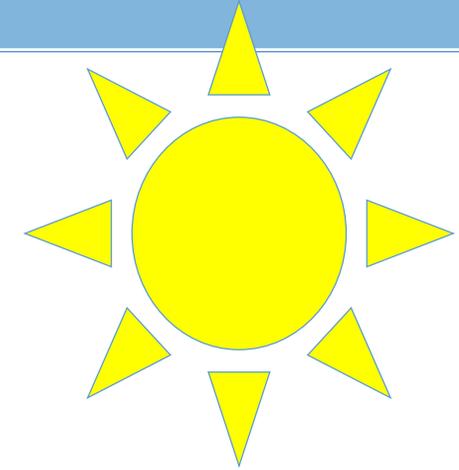
HEA: The Why – Educator Recruitment

- **Opportunity –**

Develop diverse populations' interest in education through afterschool and summer teaching experiences during their time as undergraduates



HEA: The Why – Educator Recruitment



HEA: The Ask - Educator Recruitment



Support teacher pipeline programs
that include afterschool programs





HEA: The Why – Other Opportunities



CCAMPIS – Child Care Access Means Parents in Schools



GEAR UP and TRIO (Upward Bound)



Quality educators trained to building connections to parents and community partners



Traditional “grow your own models” recruit afterschool professionals into teaching degree pathways

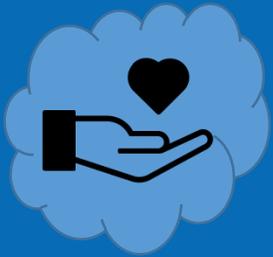


Universities work as research partners for community programs



HEA: The Asks

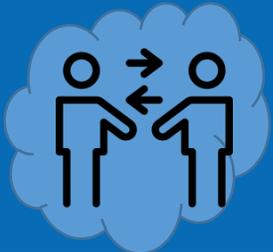
In reauthorizing the Higher Education Act we ask that you:



- strengthen the commitment that at least 7% of the federal work program support students working in community service including community based and afterschool programs;



- support teacher pipeline programs that include afterschool programs, and

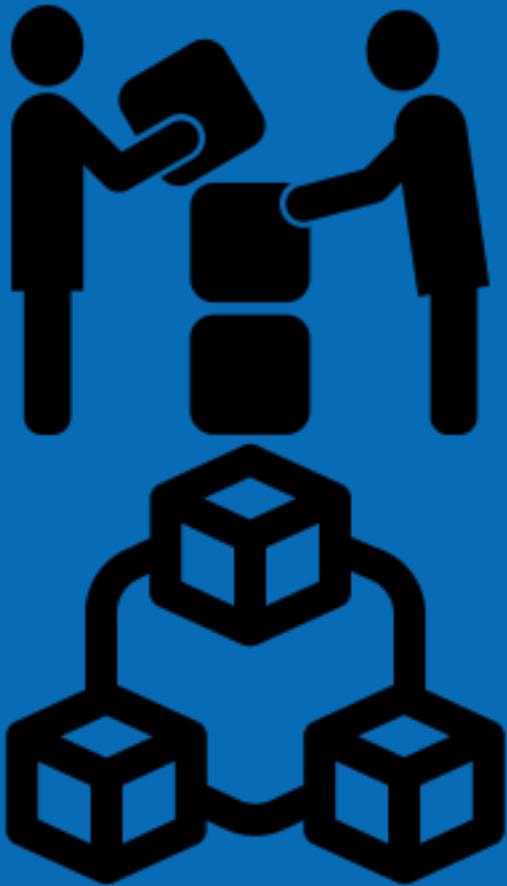


- emphasize other policies that build on the strong partnerships between colleges and universities and afterschool programs.



HEA: Making the Case

HEA's original purpose of community connection



- **Service:** University gets connection with local schools and students
- **Service:** Work study students get experience and service in the community, valuable for any future work
- **Teaching:** Building undergraduate interest in education can help fill open positions in high need areas and lead to increased staff diversity
- **Pathways:** Afterschool students see a path to university – and have help getting there from diverse students across disciplines



Issues: Child Nutrition Act

Erik Peterson
Afterschool Alliance



Afterschool Alliance

Child Nutrition Act: Background

- The Child Nutrition Act of 1966 first passed in 1966 by President Lyndon B. Johnson.
- Built on the Richard B. Russell National School Lunch Act of 1946 signed by President Harry S. Truman
- Summer Meals added in 1968
- Afterschool Meals added nationally in 2010
- Purpose: to help ensure children have access to nutritious meals and snack in schools, summer programs and afterschool to support student success



Child Nutrition Reauthorization (CNR): Why?

- About 1.2 million students receive a reimbursable afterschool meal daily, while 20 million receive a free school lunch
- About 3 million students participate in the summer nutrition programs
- Many students are not being reached and the reauthorization of the federal child nutrition programs gives us an opportunity to increase student access to healthy meals afterschool and in the summer



Afterschool and Summer Meals Now



- Summer and Afterschool meal sites qualify if 50 percent or more of children in the area qualify for free or reduced price school meals as defined by school or census data.
- This threshold keeps many communities with significant numbers of low-income children, but not a high enough concentration of poverty, from participating.
- The 50 percent test is inconsistent with federally funded summer programs, such as 21st Century Community Learning Centers and Title I, which require at least 40 percent.
- Communities eligible for these important education programs should also be eligible to receive summer & afterschool meal reimbursement.



Child Nutrition: The Ask

Change area eligibility from 50% of children eligible for free and reduced price meals to 40%. This would increase the number of communities served and make afterschool and summer meals eligibility consistent with the eligibility for a 21st CCLC grant applicant.

. On House side: Summer Meals Act HR 2818

Bipartisan; Reps Young (R-AK & Larsen (D-WA)



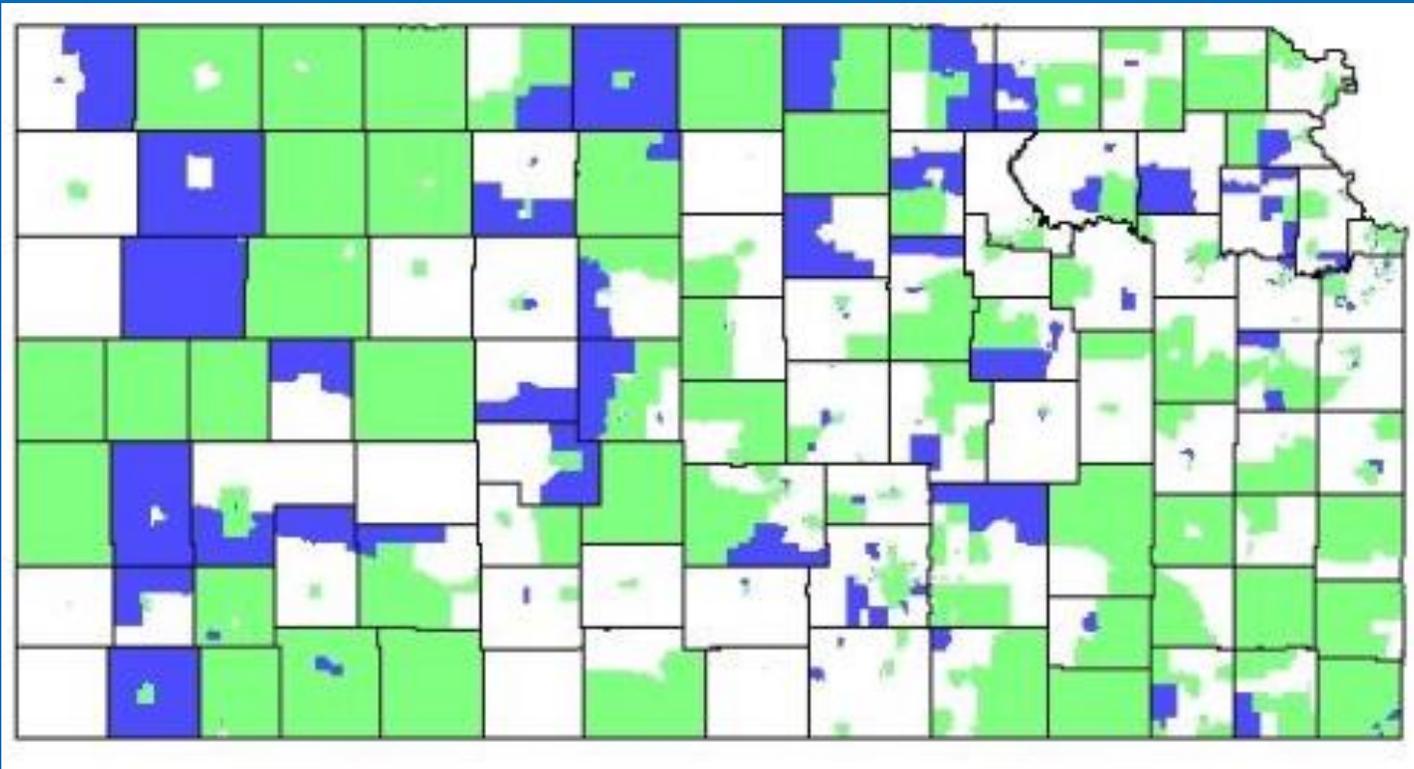
Child Nutrition: Making the Case

- Nourish mind and body
- Meals but also more: while attending an afterschool or summer learning program, students have access to academic enrichment they need during the school year, combat summer learning loss, and stay safe
- Consistency across federal programs will increase the number of communities and students served



Child Nutrition: Consistent with 21stCCLC

Kansas – 50% to 40% change adds blue-shaded communities



50% communities in green
40% communities in blue

Child Nutrition: Going Deeper

In addition to 50% to 40% eligibility change:

- Streamline summer and afterschool meals to make year round out of school time meals easier
- Rural transportation grants
- Third meal in the summer
- Allow afterschool meals through NSLP (in addition to CACFP)
- Incentivize enrichment at summer meals sites



Social Media!

Charlotte Steinecke, Afterschool Alliance



Afterschool Alliance

Using Social Media: Prepare



- ✓ Check out members' social media pages, websites, or newsletters
- ✓ Get your posts ready
- ✓ Personalize your outreach with state data from *America After 3PM*
- ✓ When possible, link your posts to 3to6.co/congress or afterschoolalliance.org



Using Social Media: 3to6.co



- ✓ Three options for action at home:
 - ✓ 3to6.co/tweet
 - ✓ 3to6.co/facebook
 - ✓ 3to6.co/congress
- ✓ Each link leads to a prepopulated social media messages with your members' handles—or our email/phone action center
- ✓ Use these links while on the Hill, and share the links with advocates at home



Using Social Media: On the Hill



- ✓ Take lots of photos
- ✓ Share photos on social media (and ask offices to retweet or share)
- ✓ Use #AfterschoolWorks
- ✓ When you post about a meeting, tag the member you met with
 - Look up their handles at afterschoolalliance.org/socialmedialookup.cfm
- ✓ If appropriate, link to afterschoolalliance.org



Using Social Media: On the Hill



- ✓ Sample tweets to use:
 - ✓ Just met w/ @InsertRepHandle on Capitol Hill. Thank you for taking the time to discuss how #AfterschoolWorks! [insert photo]
 - ✓ I'm on Capitol Hill meeting w/ @InsertRepHandle. Tell Congress #AfterschoolWorks! 3to6.co/congress [insert photo]
- ✓ Show a staffer your tweet before you leave and ask them to retweet it
- ✓ Don't forget to retweet each other throughout the day!



Using Social Media: After Your Visits



- ✓ Before you get home and prepare your thank-you notes, thank the members you met with on social media
- ✓ Save any members' retweets or tweets about your meeting
 - Take a screenshot or save the direct link to the tweet and email them to info@afterschoolalliance.org
- ✓ Encourage your followers to express support for afterschool
 - Link to 3to6.co/congress
 - Use #AfterschoolWorks
- ✓ When you have downtime and can write a more thoughtful piece, post about your meeting on Facebook with any photos or video you captured



Call to Action



Going to the Afterschool for All Challenge in DC: **Get familiar with the material here:**

<http://www.afterschoolalliance.org/ChallengeResources.cfm>

Can't make it to DC?

Take Action at Home:

<http://www.afterschoolalliance.org/policyTakeAction.cfm>



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Afterschool Alliance

Q&A



Post-Q&A Slide: Speaker Contact Info

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