

Afterschool for All Challenge

June 10-11, 2024 | Washington, DC



250 afterschool leaders
20 youth leader
scholarships
50 states represented
150 Members of
Congress engaged
2M social media reach

What is the *Afterschool for All Challenge*?

The *Afterschool for All Challenge* is a one-of-a-kind annual convening in Washington, D.C. that brings together hundreds of afterschool and summer program providers, youth, and thought leaders dedicated to expanding learning opportunities for all young people. Afterschool programs keep kids safe, inspire them to learn, and help working families. Yet, for every child in a program, four are waiting to get in.

At the *Afterschool for All Challenge*, participants share best practices, explore the latest developments in research and policy, and meet with representatives in Congress and the Administration. It is a powerful moment for afterschool practitioners and youth to educate national leaders and share their views, and is well-known on Capitol Hill as an inspiring event where members of Congress and their staff get to experience afterschool and summer activities, and are recognized for their efforts to expand afterschool and summer resources.

- 10 workshop sessions
- Evening reception
- Afterschool Showcase on Capitol Hill
- 150 meetings with members of Congress

Sponsorship Benefits

Sponsors will help advance our mission to expand afterschool and summer programs and demonstrate your leadership on this important issue.

All sponsorship packages will include the following:

- Tickets to attend the Afterschool Showcase on Capitol Hill, where attendees experience afterschool activities first hand, youth and practitioners share their perspectives, and members of Congress are recognized.
- Recognition with company logo featured on select electronic, social media, and print materials depending on level of sponsorship).
- Inclusion in media materials.
- Recognition on the *Afterschool for All Challenge* section of the Afterschool Alliance website for one (1) year.
- An opportunity to disseminate or display materials at the conference.

	MENTOR \$25,00	FRIEND \$10,000	ALLY \$2,000
Sponsorship of Youth	Helps cover costs for up to 5 youth	Helps cover costs for for up to 2 youth	None
Evening Reception Sponsorship	Prominent signage and speaking role	Prominent signage	None
Media placement	Mention in local news releases about select sponsored youth and national news release	Mention in national release and in local releases for select sponsored youth	Mention in national release
Social Media & Digital Promotion	Inclusion in Afterschool Snack blog, email news digest Tagged thank you in photos of youth sponsored	Inclusion in Afterschool Snack blog, email news digest Tagged thank you in photos of youth sponsored	Inclusion in Afterschool Snack blog, email news digest
Print/Online Visibility	Listed on all event materials (program, event signage) and event emails <i>Afterschool for All Challenge</i> web page for one (1) year	Listed on all event materials (program, event signage) and event emails <i>Afterschool for All Challenge</i> web page for one (1) year	Listed on all event materials (program, event signage) and event emails <i>Afterschool for All Challenge</i> web page for one (1) year



The Afterschool Alliance is working to ensure that all children have access to affordable, quality afterschool programs



@afterschoolalliancedc



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