AFTERSCHOOL FOR ALL CHALLENGE
AFTERSCHOOL WORKS FOR KIDS, FAMILIES, AND COMMUNITIES
JUNE 6 & 7, 2017
THE DUPONT CIRCLE, 1500 NEW HAMPSHIRE AVE, NW

VISTA SUPERVISORS MEETING – MONDAY, JUNE 5
1:30-5:30 PM (BY INVITATION ONLY)
THE HEIGHTS ROOM (9TH FLOOR)

WELCOME AND TRAINING – TUESDAY, JUNE 6

9:00 AM – 6:00 PM  REGISTRATION
Ballroom Foyer
Registration will remain open until the Welcome Reception. All participants need to check-in at the Registration tables to receive their packets, Hill appointment schedules and name tags.

8:00 AM – 3:00 PM  STEM HUB MEETING (BY INVITATION)
Kalorama Room (2nd Floor)
Breakfast provided beginning at 8:00, meeting starts at 8:30 am.

9:30 AM – 12:00 PM  VOICES FOR HEALTHY KIDS OST CONSORTIUM MEETING (BY INVITATION)
Georgetown Room (2nd Floor)

11:00 AM – 2:30 PM  YOUTH PROGRAM: ADVOCATING THROUGH STORY TELLING – WHAT AFTERSCHOOL MEANS
Glover Park A
This session provides training and fun activities designed especially to help youth become their own advocates for afterschool. We will explore what it means to be a youth advocate and share various ways to effectively advocate for afterschool programs. Youth Advocates will explore and create tools and learn to share their voices in ways that will be heard. Participants will learn the workings of legislation, why their afterschool story is important to tell, and social media strategies to share how #AfterschoolWorks with lawmakers when they are at home.

Presenters:
Shaun Gray & Leah Silverberg, Afterschool Alliance
MORNING WORKSHOPS

Afterschool and English Language Learners: How Programs are Supporting Lifelong Success

Foxhall A Room

There are now more English language learners attending public schools than ever before, constituting close to 10 percent of all public school students. This growing population of students faces multiple adversities as they navigate through school and are in need of additional supports, with the graduation rate for ELL students close to 20 percentage points lower than the national average. Join this workshop to discuss strategies and solicit ideas on ways in which afterschool can make certain that this group of students has the supports in place that they need thrive both in and out of school, paving the way for lifelong success.

Presenters:
Nancy Boehm, Raider’s ARK (Academics Reinforcing Knowledge) After-School Program
Sil Ganzo, ourBRIDGE for KIDS
Laurie Mooney, Columbus State Community College’s ESL Afterschool Communities
Florence Plagenz, Columbus State Community College’s ESL Afterschool Communities
Facilitator: Nikki Yamashiro, Afterschool Alliance

STEM Policy: Federal and State Opportunities

Dupont B Room

Can’t keep up with all of the changes in the STEM education landscape? Hear from national STEM education policy experts about the state of play, and where the most promising opportunities for afterschool STEM are. In addition, learn how Iowa, Maryland, and Vermont have been spearheading creative strategies including introducing legislation, advocacy with school principals, and partnering with state entities in business and workforce development. Join us to gain new ideas on how to advance afterschool STEM in your state!

Presenters:
Gracie Brandsgard, Iowa Afterschool Alliance
James Brown, STEM Education Coalition
Della Cronin, Washington Partners
Ellie Mitchell, Maryland Out-of-School Time Network
Holly Morehouse, Vermont Afterschool
Facilitator: Melissa Ballard, Afterschool Alliance
State ESSA Plans: What’s at Stake for Afterschool?
Dupont A Room

How do state ESSA plans incorporate and support afterschool and summer learning programs? How can advocates work at the local level to help school districts implement ESSA? Hear state and national perspectives on the ESSA implementation process as state plans go from draft to final to reality. A national overview of the trends emerging from the ESSA plan process will be provided by the National Association of State Boards of Education and the Afterschool Alliance, followed by examples from Illinois and Pennsylvania of how afterschool advocates can partner in ESSA plan development and implementation.

Presenters:
Jillian Luchner, Afterschool Alliance
Abby Potts, National Association of State Boards of Education
Laura Saccente, Pennsylvania Statewide Afterschool/Youth Development Network
Susan Stanton, Illinois-ACT NOW: Afterschool for Children and Teens
Facilitator: Erik Peterson, Afterschool Alliance

Taking Advantage of Upcoming Media Opportunities
Foxhall B/C Room

Between now and September, there are several news hooks that create opportunities for afterschool and summer learning programs to engage with the media. In this session, media relations professionals from the Afterschool Alliance team and a Rhode Island afterschool provider will identify several upcoming “media moments” and discuss the tools, messages, messengers, and timing that can help you use them most effectively.

Presenters:
Ayana Crichton, Cranston Public Schools
Matt Freeman, Afterschool Alliance/PR Solutions
Lisa Lederer, Afterschool Alliance/PR Solutions
Luci Manning, Afterschool Alliance/PR Solutions

12:30 PM – 1:00 PM  GRAB A BOXED LUNCH

12:30 – 2:45 PM  AFTERSCHOOL ALLIANCE BOARD MEETING (By Invitation)
The Heights Room (9th Floor)

1:00 PM – 2:30 PM  AFTERNOON WORKSHOPS
Positioning Afterschool Programs as CTE Partners

*Dupont A Room*

Congress is considering an updated version of the Perkins Career and Technical Education law, which includes a focus on work-based learning, employability skills, preparing students for non-traditional fields, working with community partners, and starting the pipeline early with career exposure. Already, Boys and Girls Clubs in Wisconsin are working with the Wisconsin Department of Instruction to support student career plans. And, in North Dakota, students can get CTE credit for summer programs in automotive repair, or connect with a local university to learn how to operate drones, or take afterschool welding classes with a CTE instructor beginning in 5th grade. The CTE law updates, if passed, will offer additional opportunities for afterschool providers to showcase their work as partners in the CTE space. This session will offer a quick review of the law, access to experts working with programs and a chance to brainstorm opportunities that can help your state and community programs prepare students for careers.

**Presenters**

Eric Vandenhuevel, *Boys and Girls Club of Green Bay, WI*

Lori Zahradka, *North Valley Career and Tech Center, ND*

Facilitator: Jillian Luchner, *Afterschool Alliance*

Crafting a Winning Campaign: Tools and Strategies to Advance State Level Policy

*Dupont B Room*

Whether you want to secure state funding to expand and/or support afterschool programming, or increase access to healthier foods and physical activity, this session will equip you with practical strategies to develop effective state public policy campaigns. The session will outline the necessary components of developing an effective state-level campaign, highlighting key factors to consider before, during, and after the introduction of legislation, and an opportunity to learn effective and proven tools and strategies that can advance state policy.

**Presenters:**

Rachel Clark, *Afterschool Alliance*

Chris Neitzey, *New York State Network for Youth Success*

Tim Vaske, *American Heart Association*

Facilitator: Tiereny Lloyd, *Afterschool Alliance*
Messaging Around Social and Emotional Skills: Research, Support, and Policy Landscape

Foxhall Room

Social and Emotional Learning (SEL) – and the many terms used to invoke it – has become one of the hottest topics in the field. SEL feels familiar to the afterschool field and many programs have been providing high-quality opportunities for SEL for decades. Today, we have a great deal of research showing the value of afterschool in developing the social and emotional skills that are needed in the 21st century workforce. In addition to the growing public recognition of and support for social and emotional development, a wide array of prominent employers, policy makers, and education leaders are also beginning to take note of the importance of these skills for youth to succeed in life and work. In this session we will offer valuable insights on how afterschool programs can capitalize on this opportunity by reaching out to a wide array of stakeholders in the field, from policy makers to the private sector.

Presenters:
Molly Blankenship, Association of Chamber of Commerce Executives (ACCE)
Bridget Laird, WINGS for Kids
Pam Loeb, Edge Research
Facilitator: Dan Gilbert, Afterschool Alliance

2:30 PM – 3:00 PM BREAK TO PREPARE TO BOARD BUSES

2:45 PM - 3:00 PM BOARD BUSES FOR HILL EVENT
Hotel Lobby
First bus for Showcase Youth and Presenters will depart at 2:45.
Remaining buses depart at 3 pm.

4:00 – 5:30 PM AFTERSCHOOL SHOWCASE & SNACK
Dirksen Senate Office Building, Room 106
Participants will attend a celebration and showcase of featured afterschool programs. Participants will have an opportunity to experience the breadth of afterschool programming from STEM to health and wellness to music and dance. We will also pay tribute to some of afterschool’s congressional champions and recognize our Dollar General Afterschool Literacy Award winner.

5:45 PM BUSSES DEPART TO RETURN TO HOTEL
Peace Circle, Base of Capitol Hill

6:30 PM – 7:30 PM NETWORKING RECEPTION
Glover Park A/B Room
CAPITOL HILL DAY – WEDNESDAY, JUNE 7

7:00 AM – 7:30 AM  BREAKFAST

7:30 AM – 8:45 AM  HILL PREP SESSION
     Dupont Ballroom

Challenge participants will receive a briefing on key policy issues and specific talking points for their upcoming Capitol Hill meetings. Participants will be seated with the other members of their Hill Visits team and will have an opportunity to role play and strategize about their meetings.

Presenters:
Katie Branson, Legislative Assistant, Office of Rep. Lou Barletta
Rachel Clark, Afterschool Alliance
Keely Monroe, Alliance for Justice
Erik Peterson, Afterschool Alliance

8:45 AM  DEPART FOR CAPITAL HILL

9:30 AM – 4:00 PM  SMALL GROUP CONGRESSIONAL MEETINGS
     House and Senate Office Buildings

Small group meetings have been arranged with members of Congress and/or their staff. Please check the Hill Visits schedule you received at registration for your list of appointments and the exact time and location of each meeting.

10:00 AM – 2:00 PM  CHECK-IN ROOM – STOP BY AND LET US KNOW HOW YOUR MEETINGS ARE GOING, ASK QUESTIONS, GET LUNCH ADVICE
     1629 LONGWORTH HOUSE OFFICE BUILDING

All participants are responsible for their transportation to and from Capitol Hill on Wednesday, June 7.