

## CHILD NUTRITION DAY SOCIAL MEDIA SAMPLE POSTS

**Combining summer meals and summer learning should be a no-brainer.** Join us on social media on July 30<sup>th</sup> to spread the word about the importance of keeping students' minds and bellies full during the summer months! We'll be following the hashtags #SummerMealsAct, #SummerLearning and #CNR2015 all day—be sure to share photos of your students eating and learning; we'll share them on a dedicated Pinterest board to feature the important work your program is doing.

### TWITTER

**We encourage you to customize these tweets** and share photos of kids in your program enjoying healthy food and learning—they have plenty of room for a link to an image!

- #SummerLearning is best with healthy food—let's pass the #SummerMealsAct to nourish minds and bodies!
- This summer, every child should have a full belly AND a full brain. #SummerMealsAct #summerlearning #CNR2015
- Our #summerlearning program is nourishing minds AND bodies—every kid should have access to a program! #SummerMealsAct

### FACEBOOK

**Without Twitter's strict character limits, Facebook is an especially good place to build off of these samples and share your own stories.** Use these ideas and your own program's story as a caption for a photo or two (or more!) of your students learning and enjoying a healthy meal or snack.

- Summer learning loss and summer hunger are too costly to ignore—that's where summer learning programs come in, offering a place where kids can have a nourishing meal AND nourish their minds to help close the academic achievement gap.
- The summer education gap may be responsible for up to 80% of the achievement gap between high and low income students. Only 3.8 million kids are served in summer meals programs, compared to 21.7 million who receive free or reduced price lunches during the school year. One way to address both of these critical issues at the same time? Pass the Summer Meals Act!