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## OFFICIAL RULES: AFTERSCHOOL ALLIANCE CALL FOR YOUTH VOICES ON AFTERSCHOOL

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### NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN

By entering this Contest, entrants accept and agree to be bound by these Official Rules. Any violation of these rules may, at Sponsor's discretion, result in disqualification. All decisions of the judges regarding his Promotion are final and binding in all respects. For purposes of this Contest, "Sponsor" is defined as the Afterschool Alliance.

### PROJECT SUBMISSION PERIOD

The Call for Youth Voices ("Contest") submission period begins June 22, 2020 and ends July 31, 2020 at 11:59PM EDT. Winning projects will be announced in September 2020.

### ELIGIBILITY

Youth older than the age of 13 are eligible to apply. Entries must be submitted by the youth and approved by an adult contact (over the age of 18 as of June 22, 2020). The adult contact is considered verification that an adult approves of the minor participation in the Contest.

Officers, directors, members, and employees of the Sponsor, or any other party associated with the development or administration of this Promotion, and the immediate family (i.e., parents, children, siblings, spouse), and persons residing in the same household, as such individuals are not eligible.

### HOW TO ENTER

During the Contest submission period, submit projects via an [online form](#). If participant is unable to submit their entry via the form, entries will be accepted via email at [info@afterschoolalliance.org](mailto:info@afterschoolalliance.org). If submitting via email, the entry must include: youth name, adult contact name, email or phone, afterschool program name.

Each entry will be considered for publication by the Afterschool Alliance; entrants selected will receive a \$75 gift card. All entrants not selected for publication will be entered in a random drawing to win a \$40 gift card.

The Afterschool Alliance will also consider each entrant for a possible invitation to apply for the Afterschool Alliance Youth Ambassador program for the 2020-21 school year. Youth Ambassadors receive a \$500 stipend and an all-expense paid trip to Washington, DC to attend the Afterschool for All Challenge. (Trip subject to cancellation.)

## *TIPS FOR SUCCESSFUL ENTRIES*

Using the provided prompts (listed below), create a short writing, creative, or art piece that conveys your response to your chosen prompt(s). Entries may respond to more than one prompt, and students are not required to indicate what prompt they are responding to.

- What was your afterschool experience before the pandemic? What did you do, what kinds of activities, what did you like about it and how did it help you?
- What are you experiencing now -- and what is school like, and what is afterschool or summer learning like?
- What do you miss the most?
- What are you doing this summer?
- How are you feeling about the fall/next school year?
- What are you looking forward to most as your community re-opens?

We encourage creativity in the media used to answer these prompts. This can include video, photos, or drawings; an interview with a friend or a family member; an essay, a poem, or a story; and any other project that can be uploaded in the approved file format to the submission form. Files must be .pdf, .doc, .png, .jpg, or .gif formats under 16MB. Videos and audio files should be posted to YouTube; provide the link to the YouTube video in the designated space in the submission form.

While other students or adults may be included or incorporated in the piece (ex. a student interviews their parent), each submission must be submitted by only one student. Each student is limited to one unique submission.

Note that if the word “afterschool” is included in written form in the piece, please be sure to style it with “afterschool” written as one word instead of two.

All images become the sole property of the Afterschool Alliance to use at its discretion. Students’ information will not be shared without prior consent.

Entries must be submitted through the online portal, by 11:59pm ET on July 31, 2020 to be considered eligible. Participants may choose to upload their content to their personal social media and share that link with the Afterschool Alliance. The Afterschool Alliance may choose to share these posts on its accounts. For additional questions about submissions, contact [info@afterschoolalliance.org](mailto:info@afterschoolalliance.org).

All entrant information, including e-mail addresses, is subject to the respective Privacy Policy of the Sponsor

## *REQUIREMENTS OF ENTRIES*

Entries may not contain, as determined by the Sponsor, in its sole discretion, any content that:

- is sexually explicit or suggestive; unnecessarily violent or derogatory of any ethnic, racial, gender, religious, professional or age group; profane or pornographic; contains nudity;
- promotes alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing);
- promotes any activities that may appear unsafe or dangerous;
- is obscene or offensive; endorses any form of hate or hate group;
- appears to duplicate any other submitted Entries;

- defames, misrepresents or contains disparaging remarks about other people or companies;
- contains trademarks, logos, or trade dress (such as distinctive packaging or building exteriors/interiors) owned by others, without permission; contains any personal identification, such as license plate numbers, personal names, e-mail addresses or street addresses;
- contains copyrighted materials owned by others (including poster artwork, sculptures, paintings, and other works of art or images published on or in websites, television, movies or other media), without permission;
- contains materials embodying the names, likenesses, voices, or other indicia identifying any person,
- including, without limitation, celebrities and/or other public or private figures, living or dead, without permission;
- contains look-alikes of celebrities or other public or private figures, living or dead;
- communicates messages or images inconsistent with the positive images and/or good will to which we wish to associate; and/or
- violates any law.

Entry must be the original work of the entrant, may not have been previously published, may not have won previous awards, and must not infringe upon the copyrights, trademarks, rights of privacy, publicity or other intellectual property or other rights of any person or entity. If the Entry contains any material or elements that are not owned by the entrant, and/or which are subject to the rights of third parties, the entrant is responsible for obtaining, prior to submission of the Entry, any and all releases and consents necessary to permit the use and exhibition of the Entry by Sponsor in the manner set forth in these Official Rules, including, without limitation, name and likeness permissions from any person who appears in or is identifiable in the Entry. The Sponsor reserves the right to request proof of these permissions in a form acceptable to the Sponsor from any entrant at any time. Failure to provide such proof, if requested, may render Entry null and void. By submitting an Entry, entrant warrants and represents that he/she and any persons appearing or who are identifiable in the Entry consent to the submission and use of the Entry in the Contest and to its use as otherwise set forth herein.

By submitting your Entry, you agree that your Entry conforms to these Official Rules and that the Sponsor, in their sole discretion, may disqualify your Entry for any reason, including if it determines, in their sole discretion, that your Entry fails to conform to these Official Rules in any way or otherwise contains unacceptable content as determined by the Sponsor, in their sole discretion.

Submitting an Entry hereby grants permission for the Entry to be posted on [www.afterschoolalliance.org](http://www.afterschoolalliance.org) and any of Afterschool Alliance communications, whether printed or digital, and for all uses of the Entry as described in the License/Use of Entries paragraph below. Entrant agrees that Released Parties (as defined below) are not responsible for any unauthorized use of Entries by third parties. Released Parties do not guarantee the posting of any Entry and reserve the right to take down any Entry at any time.

# SELECTION OF WINNER

## *JUDGING PHASE*

The Afterschool Alliance will determine which entries will be published by us and entrants to be invited to apply for the Afterschool Alliance Youth Ambassador Program. Entries will be determined by a panel of reviewers who will consider Judging Criteria such as:

- creativity;
- compelling portrayal of afterschool;
- personal and passionate , or what afterschool means to the entrant
- quality of the entry within its medium – e.g., for art, does it have strong artistic composition? For video, does it display strong video production & editing skills? For written pieces, is it clear and well-written?

All entries not considered for publishing or invited to apply to be an Afterschool Ambassador will be entered in a drawing for a \$40 gift card, to be selected at random by computer.

## *LICENSE/USE OF ENTRIES*

By submitting an Entry, each entrant agrees Sponsor shall have a non-exclusive, perpetual, irrevocable, royalty-free, fully paid-up license to the Entry submitted (including all rights embodied therein) and that Sponsors, and their respective designees may exploit, edit, modify, post, creative derivatives work of and distribute the Entry and all elements of such Entry, including, without limitation, the names and likenesses of any persons or locations embodied therein, in any and all media now known or hereafter devised, including for advertising and marketing their products and services, worldwide, without compensation or notification to, or permission from, entrant or any third party.

## *CHILDREN AND PRIVACY*

Individuals or children under the age of 18 as of July 31, 2020 are not eligible to enter the Contest. Entries must be approved by an adult. The personal information collected from student artists will only be used and disclosed by the Sponsor for the purpose of judging Contest entries and determining Contest winners. Such information will not be used or disclosed to any other entity for any marketing or other purposes.

Notwithstanding the foregoing, the afterschool program staff person designated in the submission will be contacted if additional information is needed from the Entrant and in the event of a selection for the Youth Ambassador program, publication on the Afterschool Alliance website, or receipt of a gift card. No information about entrants will be used for any publicity or promotional purpose in regards to the Contest without permission of parents/guardians. Parents/guardians have the right to review, change and/or delete the entrant's personal information, and refuse to permit the Sponsor's further collection, use or disclosure of the child's information.

## *PRIZES*

Youth selected to have their work published on the Afterschool Alliance website will receive a \$75 gift card. Youth that are not selected for publication will be automatically entered into a raffle for a \$40 gift card.

## *NOTIFICATION OF WINNERS*

Each individual and program winner will be notified by phone or email. Prizes cannot be sent to a post office box. An Affidavit/Waiver of Liability and (where legal) a Publicity Release must be signed and returned prior to receipt of prize. The Sponsor reserves the right to request additional information concerning any winner required to verify eligibility or accuracy of an entry. Noncompliance with these requirements or if the prize notification is returned as non-deliverable may result in disqualification and an alternate winner may be selected. If any winner declines a prize, an alternate winner may be awarded. The Sponsor is not responsible for and shall not be liable for late, lost, misdirected or unsuccessful efforts to notify winners.

If a potential winner: (i) cannot be contacted; (ii) does not respond within five (5) days from the date the Sponsor first tries to notify him/her; (iii) fails to return the Affidavit and Release as specified in Rule 9; (iv) refuses the prize; and/or (v) the prize or prize notification is returned as undeliverable, such potential winner forfeits all rights to win the Promotion or receive the prize, and an alternate potential winner may be selected. (After five (5) such alternate potential winners have been selected without securing an eligible winner, the prize may remain un-awarded.) Upon contacting a potential winner and determining that he/she has met all eligibility requirements of the Promotion, including without limitation the execution of required waivers, publicity and liability releases and disclaimers, such individual will be declared the "winner" of the Promotion.

## OFFICIAL RULES/WINNERS' LIST

These Official Rules will be posted on <http://www.afterschoolalliance.org/loa.cfm> throughout the Contest Period. For an additional copy of these Official Rules or for the names of the Contest Winners, send a self-addressed stamped envelope to the Afterschool Alliance, Attn: Youth Voice Contest, 1101 14th Street NW, Suite 700, Washington, D.C. 20005. Requests for the Official Rules must be received no later than July 31, 2020.

### *PRIZE RESTRICTIONS*

No substitution, cash equivalent redemption, assignment or transfer of prizes permitted except at the Sponsor's option and as stated herein. The Sponsor reserves the right to substitute any prize with a prize of equal or greater value in the event a prize is unavailable for any reason. Federal, state and local taxes, if any, and all other expenses not specified as being included as part of prize, are the sole responsibility of each winner.

### *APPLICABLE LAWS AND JURISDICTION*

This Contest is subject to all applicable federal, state, and local laws and regulations. Issues concerning the construction, validity, interpretation and enforceability of these Official Rules shall be governed by the laws of the State of New York without regard to any principles of conflict of laws. All disputes arising out of or connected with this Contest will be resolved individually, and without resort to class action, exclusively by a state or federal court located in Syracuse, New York. Should there be a conflict between the laws of the State of New York and any other laws, the conflict will be resolved in favor of the laws of the State of New York. To the extent permitted by applicable law, all judgments or awards shall be limited to actual out-of-pocket damages (excluding attorney's fees) associated with participation in this Contest and shall not include any indirect, punitive, incidental and/or consequential damages.

### *WINNER LIST*

For the names of the winners, send a self-addressed stamped envelope, within six (6) months of the Judging Date, to: Afterschool Alliance, 1101 14<sup>th</sup> Street NW, Washington, D.C. 20005.

### *SPONSORSHIP*

This Contest is sponsored by Afterschool Alliance, 1101 14<sup>th</sup> Street NW, Washington, D.C. 20005.

### *NO PRIZE TRANSFER OR SUBSTITUTION*

Any portion of the prize that is not used is forfeited. No substitutions for prizes except by the Sponsor, in which case a prize of equal or greater value will be substituted.

### *GENERAL RELEASE*

By participating, each entrant agrees: (a) to abide by these Official Rules and decisions of the Sponsor and judges, which shall be final and binding in all respects relating to this Contest; (b) to release, discharge and hold

harmless the Sponsor, and their respective parents, affiliates, subsidiaries, and advertising and promotion agencies, and the respective officers, directors, shareholders, employees, agents and representatives of the forgoing (collectively, "Released Parties") from any and all injuries, liability, losses and damages of any kind to persons, including death, or property resulting, in whole or in part, directly or indirectly, from entrants participation in the Contest or any Contest-related activity or the acceptance, possession, use or misuse of any awarded prize and (c) to the use of his/her name, voice, performance, photo, image and/or likeness for programming, advertising, publicity and promotional purposes in any and all media, now or hereafter known, worldwide and on the Internet, and in perpetuity by the Sponsor and its designees, without compensation (unless prohibited by law) or additional consents from entrant or any third party and without prior notice, approval or inspection, and to execute specific consent to such use if asked to do so. By participating, entrant also agrees not to release any publicity or other materials on their own or through someone else regarding their participation in the Contest without the prior consent of the Sponsor, which it may withhold in its sole discretion. All federal, state and local laws apply.

Released Parties are not responsible for lost, late, incomplete, damaged, inaccurate, stolen, delayed, misdirected, undelivered or garbled Entries or votes; or for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Contest, including, without limitation, errors or difficulties which may occur in connection with the administration of the Contest, the processing of Entries, the tabulation of votes, the announcement of the winner(s), the incorrect uploading of the poster artwork or in any Contest-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Contest.

Released Parties are not responsible for injury or damage to any person's computer related to or resulting from participating in this Contest or downloading materials from or use of the website. Persons who tamper with or abuse any aspect of the Contest or website, who act in an unsportsmanlike or disruptive manner or who are in violation of these Official Rules, as solely determined by the Sponsor, will be disqualified and all associated Entries will be void. Should any portion of the Contest be, in the Sponsor's sole opinion, compromised by virus, worms, bugs, non-authorized human intervention or other causes which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play, or submission of Entries, the Sponsor reserves the right at its sole discretion to suspend, modify or terminate the Contest and, if terminated, at its discretion, select the potential winner[s] from all eligible, non-suspect Entries received prior to action taken using the winner determination procedure outlined above.

**CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSORS RESERVE THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES (INCLUDING**

ATTORNEYS' FEES) FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.