



**Activate**

**Level Three: Activate**

- Coordinate a multifaceted campaign w/ multiple events
- Organize a “Get Out The Vote” effort
- Meet directly with campaigns
- Conduct a poll on voters’ support for afterschool
- Implement a media outreach plan

**Engage**

**Level Two: Engage**

- Invite candidates to a *Lights On Afterschool* site visit
- Ask candidates about their position on afterschool
- Encourage allies to attend candidate events
- Submit a Letter to the Editor

**Educate**

**Level One: Educate**

- Register to vote
- Encourage other afterschool programs to vote
- Educate yourself on the candidates
- Send the Candidate’s Guide to Afterschool to all candidates