



AMERICA AFTER 3PM



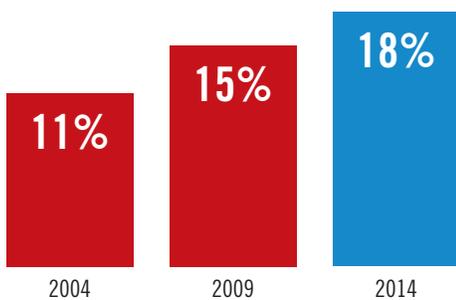
America After 3PM surveyed parents across the country to examine how children spend the hours between 3 and 6 p.m.—the hours after school ends and before parents typically return home from work. It highlights the trends in afterschool program participation, documents the benefits associated with participation in afterschool programs, and measures public support for afterschool programs.

America After 3PM revealed that nationally **10.2 million children (18%) participate** in an afterschool program, yet **19.4 million children (41%) would be enrolled** in a program if one were available to them.

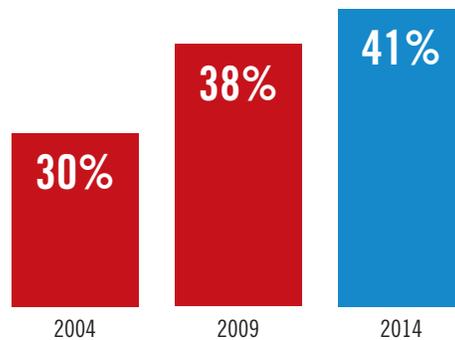
With **89% of parents satisfied with their child’s afterschool program** and **75% agreeing that afterschool programs give working parents peace of mind**, more work needs to be done to ensure that all children are able to take part in an afterschool program that keeps them safe, inspires learning and supports working parents.

OVERALL DEMAND FOR AFTERSCHOOL PROGRAMS

National Afterschool Program Participation



National Demand for Afterschool Programs



20% of children are unsupervised after school in 2014 for an average of 7.34 hours per week.

On average, children spend **7.37 hours and 3.62 days per week** in an afterschool program.

Parents are Satisfied with their Child's Afterschool Program

- 89% are satisfied with their child's afterschool program overall.
- 88% are satisfied with their child's afterschool program's safe environment.
- 88% are satisfied with their child's afterschool program's quality of care.
- Parents cited as their top five reasons for selecting an afterschool program: the program is a safe haven (81%), quality of care (81%), their child enjoys the afterschool program (81%), location is convenient (80%) and knowledgeable and well-trained program staff (80%).

Afterschool Programs Provide a Wide Range of Benefits to Children and Families

- 64% of parents agree that afterschool programs can help excite children about learning.
- 67% of parents agree that afterschool programs help children gain workforce skills, such as teamwork, leadership and critical thinking.
- 73% of parents agree that afterschool programs can help reduce the likelihood that youth will engage in risky behaviors, such as commit a crime, use drugs or become a teen parent.
- The top five activities parents report are offered by their child's afterschool program are opportunities for physical activity (80%), homework assistance (77%), opportunities for reading or writing (72%), beverages, snacks and/or meals (72%) and STEM learning opportunities (69%).

Parents Support Public Funding for Afterschool Programs

- Nationally 84% of parents support public funding for afterschool programs, while just 20% report receiving government assistance with the cost of their child's program.
- Nationally 75% of parents agree that afterschool programs help give working parents peace of mind about their children when they are at work.
- Nationally 74% of parents agree that afterschool programs help working parents keep their jobs.

ABOUT THE SURVEY

The percentages and projected numbers of children and families in *America After 3PM* are based on survey responses from parents. The Afterschool Alliance contracted with Shugoll Research to collect the data. Nationally, 30,720 households were screened, and 13,709 households completed in-depth interviews via an online survey using a blend of national consumer panels. At least 200 households completed interviews in every state and the District of Columbia, between Feb. 28 and April 17, 2014. For additional information about *America After 3PM*, visit: <http://afterschoolalliance.org/AA3PM>.

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Snapshot of Afterschool Programs Across the Country



45% of children in an afterschool program qualify for the Federal Free and Reduced Price Lunch Program.

Nationally, the top three providers of afterschool programs are afterschool programs run by a public school, Boys & Girls Club afterschool programs and YMCA afterschool programs.

73% of afterschool programs are located in a public school building.

On average, families who pay for their child's afterschool program spend \$114 per week.

After lack of need, the predominant obstacles to enrollment include:

Preference for alternative activities.

The afterschool programs are too expensive.